



FISCAL YEAR 2021 SUMMARY ANNUAL REPORT

WORTH REACHING FOR

DEAR SHAREHOLDERS

In what was one of the most challenging years in recent memory, our business, our brands, our people, and our communities were tested in ways we could not have predicted.

But best-in-class companies prove to be resilient and adaptable in times of uncertainty. I am extremely proud to say this was certainly the case for our Constellation Brands team in Fiscal 2021.

Our team's agility, passion, and relentless focus on the consumer—aided by the strength and support of our distributor and retailer partners—allowed us to overcome many headwinds to deliver an exceptional performance. At the onset of the pandemic, we committed to making decisions that prioritized the physical and economic safety, health and well-being of our employees and to continue to manage our business with discipline, ensuring appropriate balance between short-term needs and positioning our company for long-term growth.

As a result, we enter Fiscal 2022 from a position of strength and are well-equipped to execute against our strategic vision to drive sustainable, long-term success for our business and deliver meaningful returns to our shareholders.

During Fiscal 2021, we achieved strong earnings growth and generated record free cash flow, while significantly reducing debt. This strong performance was anchored by our Beer business, which delivered double-digit operating income and net sales growth of 8%, marking the 11th consecutive year of growth for this business and reinforcing our leadership position in the high-end of the U.S. Beer market. We drove exceptional performance across our Beer portfolio, led by Modelo Especial, which grew double digits to surpass 145 million cases sold, making it the only imported beer to ever surpass 10 million barrels in volume.⁽¹⁾ Modelo Especial is now the #3 best-selling beer in the U.S., with ample runway for continued growth in the years ahead. Corona Extra, the #6 best-selling beer in the U.S., continues to be one of the country's most loved brands. Corona Extra grew IRI dollar sales by 11%, surpassing \$2 billion in retail sales last year. And recent brand extensions that align with the emerging consumer betterment trend such as Corona Premier (depletions up nearly 20% in Fiscal 2021) and Corona Hard Seltzer (the most successful new product launch in company history) were major contributors to growth for the Corona Brand Family.

Our Wine & Spirits consumer-led premiumization strategy continued to gain traction during the fiscal year. Our divestiture of a number of lower-end wine brands positions this business for enhanced growth and profitability going forward. Our retained Wine & Spirits portfolio delivered net sales growth for the fiscal year, driven by double-digit

BEER BUSINESS REINFORCES LEADERSHIP POSITION

FY21 marked the 11th consecutive year of growth for our beer business, driven by Modelo Especial—now the #3 beer brand in the US—and Corona Extra, the #6 best-selling brand.

WINE & SPIRITS PREMIUMIZATION STRATEGY GAINS TRACTION

The divestiture of a number of lower-end wine brands positions the business for enhanced growth, with our retained portfolio delivering net sales growth for the fiscal year.

LEVERAGING OUR INFLUENCE AND VOICE

Our teams and brands stepped up to contribute nearly \$6 million to support pandemic relief, and established our Focus on Minority Founders program to invest \$100 million in Black- and minority-owned businesses by 2030.

volume growth for Meiomi, Kim Crawford, and The Prisoner Wine Company Brand Family. Impactful innovations including Meiomi Cabernet Sauvignon, Kim Crawford Illuminate and The Prisoner Unshackled (which became the #1 high-end new brand in IRI channels for fiscal 2021) also contributed to growth.

Canopy Growth Corporation has made significant progress in strengthening its position in core markets and taking steps to prepare for legalization of cannabis in the U.S. Canopy's successful rollout of cannabis beverages, as well as other Rec 2.0⁽²⁾ products, has helped Canopy gain momentum. During the year, Canopy had the top three beverages in the Canadian recreational market,⁽³⁾ and has recently introduced its popular Quatreau CBD beverages in the U.S. Canopy's Storz & Bickel, BioSteel, and Martha Stewart-branded products also gained traction throughout the year.⁽⁴⁾

In addition to driving our business forward, our team also stepped up to help industry partners and communities impacted by the pandemic and natural disasters, and to play an active role in combatting social injustice in the U.S.

With the support of our brands, the company has contributed nearly \$6 million to assist industry partners and underserved communities impacted by the pandemic. We committed \$10 million to the Clear Vision Fund, designed to invest in minority-owned businesses, primarily those operating in underserved Black and Latinx communities. This contribution is part of our broader commitment to invest \$100 million over the next 10 years in Black, Latinx, and minority-owned businesses in the beverage alcohol space and adjacent categories. And we've taken steps to create forums for discussion, awareness-building, education, and allyship in support of our Asian colleagues in response to the disturbing trend of violence against members of the Asian community in the U.S.

As we look ahead, our goal is to consistently deliver industry-leading total shareholder returns over the long-term. We will accomplish this with a focus on a few key pillars:

- Continue building strong brands people love with advantaged routes to market.
- Build a culture that is consumer-obsessed and leverages robust innovation capabilities to stay on the forefront of consumer trends.
- Deliver on impactful ESG (Environmental, Social, and Governance) initiatives that we believe are not only good business, but also good for the world.



We have daring ambitions for the future. But it is our team's proven ability to be bold, courageous brand builders dedicated to delivering what's next that gives me confidence that Constellation will remain a relentless growth story for years to come. I want to thank our employees, partners, and shareholders for your continued confidence and support as we strive to build a company that, in all aspects, is truly Worth Reaching For.

Bill Newlands
President & CEO

IRI, Total U.S. Multi-Outlet + Convenience, 52 weeks ending Feb 21, 2021 source for all market data, unless otherwise noted

(1) Beer Marketer's Insights, Calendar Year 2020

(2) Rec 2.0 refers to Canopy's portfolio of products made federally legal in Canada as of October 17, 2019 under Canada's "Cannabis 2.0," which include cannabis-derivative products, including cannabis-infused beverages, edibles, and concentrates used in vaping

(3) Canopy Growth Corporation Proprietary Market Tracker

(4) Canopy Growth Corporation, Q3 FY21 Earnings Presentation



Source: BCG and IRI Growth Leaders in CPG 2020

\$5B

TO SHAREHOLDERS

Committed to return \$5 billion to shareholders by FY23 in the form of dividends and share repurchases.

\$1.7B

REDUCTION IN DEBT

Reduced debt by \$1.7 billion during fiscal 2021.

\$2.8B

OPERATING CASH FLOW

Generated record operating cash flow of \$2.8 billion for fiscal 2021.

UNITED STATES
 SECURITIES AND EXCHANGE COMMISSION
 WASHINGTON, D.C. 20549

FORM 10-K

(Mark One)

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended February 28, 2017

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission file number 001-08495



Constellation Brands

CONSTELLATION BRANDS, INC.

(Exact name of registrant as specified in its charter)

Delaware
 State or other jurisdiction of incorporation or organization
 207 High Point Drive, Building 100
 Victor, New York
 (Address of principal executive offices)
 16-0716709
 (I.R.S. Employer Identification No.)
 14564
 (Zip Code)
 Registrant's telephone number, including area code (585) 678-7100
 Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Name of each exchange on which registered
Class A Common Stock (par value \$.01 per share)	New York Stock Exchange
Class B Common Stock (par value \$.01 per share)	New York Stock Exchange

Securities registered pursuant to Section 12(g) of the Act:

None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (§229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer
 Non-accelerated filer (Do not check if a smaller reporting company) Smaller reporting company
 Emerging growth company

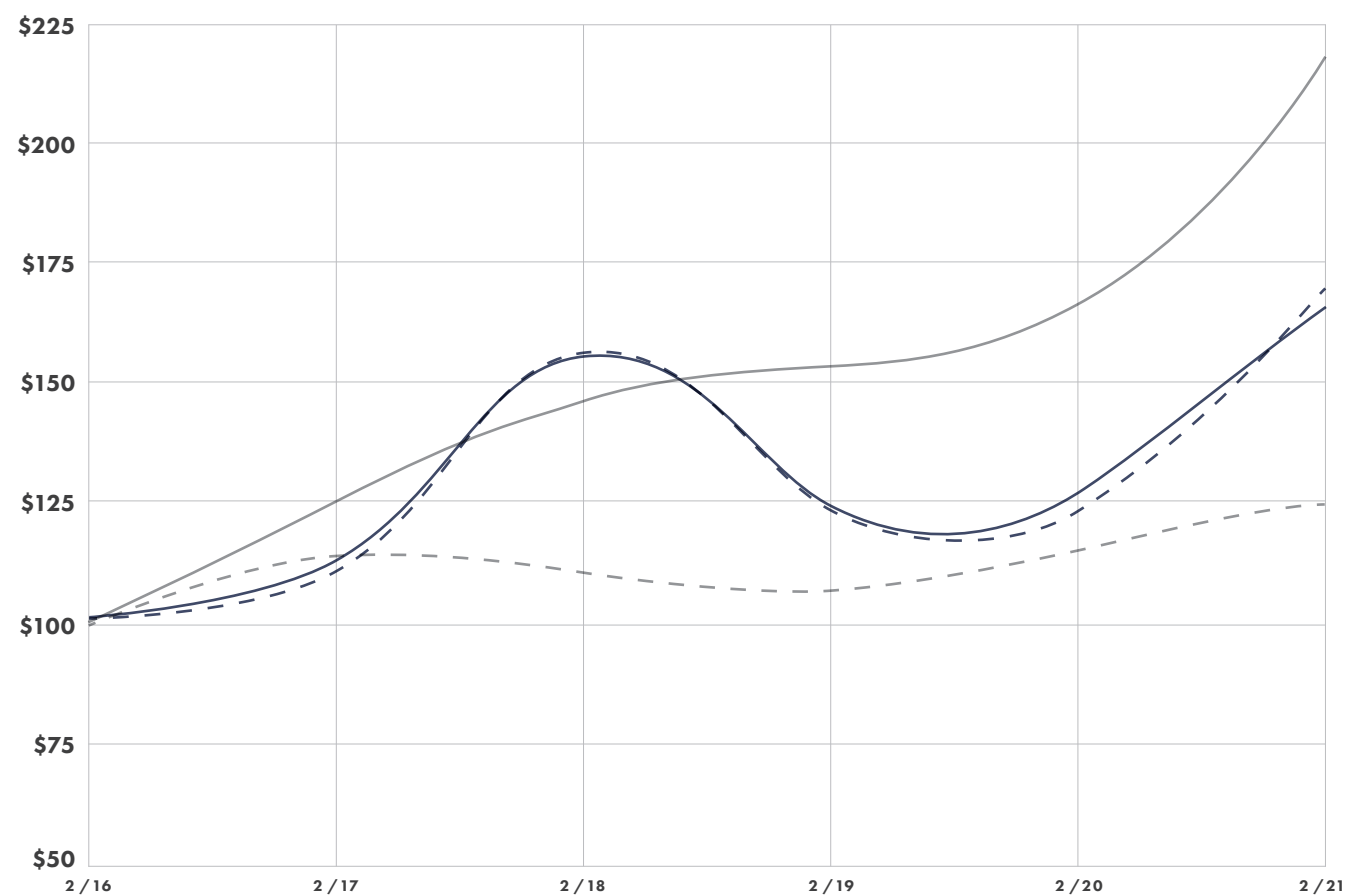
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

PERFORMANCE GRAPH

Set forth below is a line graph comparing, for the fiscal years ended the last day of February 2017, 2018, 2019, 2020, and 2021, the cumulative total stockholder return of the Company's Class A Common Stock and Class B Common Stock with the cumulative total return of the S&P 500 Index and the S&P 500 Food & Beverages Index. The graph assumes the investment of \$100.00 on February 28, 2016 in the Company's Class A Common Stock, the Company's Class B Common Stock, the S&P 500 Index, and the S&P 500 Food & Beverages Index, and also assumes the reinvestment of all dividends.

COMPARISON OF FIVE YEAR CUMULATIVE TOTAL RETURN*

Among Constellation Brands, Inc., the S&P 500 Index, and S&P 500 Food & Beverages Index



	2/16	2/17	2/18	2/19	2/20	2/21
— Constellation Brands, Inc. Class A	100.00	113.43	155.52	123.90	128.20	161.87
- - - Constellation Brands, Inc. Class B	100.00	111.60	156.20	123.76	123.01	165.25
— S&P 500	100.00	124.98	146.35	153.20	165.75	217.61
- - - S&P 500 Food & Beverages Index	100.00	113.88	111.64	106.87	114.92	124.62

*\$100 invested on 2/29/16 in stock or index, including reinvestment of dividends. Fiscal year ending February 28.

The stock price performance included in this graph is not necessarily indicative of future stock price performance.

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RECONCILIATION OF GAAP TO NON-GAAP FINANCIAL MEASURES

	For the Years Ended		Change
	2/28/21	2/29/20	
EPS, reported basis	\$10.23	\$(0.07)	NM
Acquisitions, divestitures, and related costs	0.12	(0.39)	
Restructuring and other strategic business development costs	1.73	2.40	
Other	(2.11)	7.17	
EPS, comparable basis ⁽¹⁾	\$9.97	\$9.12	9%

NM = Not Meaningful

(1) May not sum due to rounding as each item is computed independently

Diluted earnings per share (EPS) growth on a comparable basis is provided because management uses this information in evaluating the results of our core operations and internal goal setting. In addition, we believe this information provides investors valuable insight on underlying business trends and results in order to evaluate year-over-year financial performance. For further information on items excluded from comparable basis EPS, refer to "Comparable Adjustments" and "(Provision for) Benefit From Income Taxes" under "Results of Operations" under Management's Discussion and Analysis of Financial Condition and Results of Operations under Item 7 of this Annual Report on Form 10-K.

DIRECTORS AND EXECUTIVE OFFICERS

(As of April 30, 2021)

DIRECTORS

William A. Newlands

President and Chief Executive Officer, Constellation Brands, Inc.

Robert Sands

Executive Chairman, Constellation Brands, Inc.

Richard Sands

Executive Vice Chairman, Constellation Brands, Inc.

Christy Clark⁽¹⁾

Senior Advisor, Bennett Jones LLP

Jennifer M. Daniels⁽²⁾

Chief Legal Officer and Secretary, Colgate-Palmolive Company

Nicholas I. Fink⁽²⁾

Chief Executive Officer of Fortune Brands Home & Security, Inc.

Jerry Fowden⁽¹⁾⁽³⁾

Chairman of the Board, Primo Water Corporation

Ernesto M. Hernández⁽¹⁾

Former President and Managing Director, General Motors de Mexico, S. de R.L. de C.V.

Susan Somersille Johnson⁽¹⁾

Chief Marketing Officer of Prudential Financial, Inc.

James A. Locke III⁽³⁾

Senior Counsel to the law firm of Nixon Peabody LLP

Jose Manuel Madero Garza⁽²⁾

Independent Business Consultant and Former Chief Executive Officer, Grupo Bepensa

Daniel J. McCarthy⁽²⁾

Former President and Chief Executive Officer, Frontier Communications Corporation

Judy A. Schmeling⁽²⁾⁽³⁾

Former Chief Operating Officer of HSN, Inc. and Former President of HSN's Cornerstone Brands

EXECUTIVE OFFICERS

William A. Newlands

President and Chief Executive Officer, Constellation Brands, Inc.

Robert Sands

Executive Chairman, Constellation Brands, Inc.

Richard Sands

Executive Vice Chairman, Constellation Brands, Inc.

James O. Bourdeau

Executive Vice President and Chief Legal Officer, Constellation Brands, Inc.

Garth Hankinson

Executive Vice President and Chief Financial Officer, Constellation Brands, Inc.

Robert Hanson

Executive Vice President and President, Wine & Spirits Division, Constellation Brands, Inc.

F. Paul Hetterich

Executive Vice President and President, Beer Division, Constellation Brands, Inc.

Thomas M. Kane

Executive Vice President and Chief Human Resources Officer, Constellation Brands, Inc.

Michael McGrew

Executive Vice President and Chief Communications, Corporate Social Responsibility and Diversity Officer, Constellation Brands, Inc.

Mallika Monteiro

Executive Vice President and Chief Growth, Strategy, and Digital Officer, Constellation Brands, Inc.

James A. Sabia, Jr.

Executive Vice President and Managing Director, Beer Division, Constellation Brands, Inc.

(1) Member of Human Resources Committee

(2) Member of Audit Committee

(3) Member of Corporate Governance Committee

Additional biographical information about the Directors is included in the Proxy Statement relating to the Company's 2020 annual meeting distributed with this Annual Report on Form 10-K and posted on www.cbrands.com/annual-meeting.

INVESTOR INFORMATION

HEADQUARTERS

Constellation Brands, Inc.
207 High Point Drive, Building 100
Victor, NY 14564

585.678.7100
888.724.2169

www.cbrands.com

Investor Center
888.922.2150

STOCK TRANSFER AGENT AND REGISTRAR

Stockholder Inquiries

1-877-810-2237

Stockholder Portal

<http://shareholder.broadridge.com/stz>

Broadridge Corporate Issuer Solutions

1-877-830-4936 - Phone
1-303-974-3789 - International
1-215-553-5402 - Fax
M-F, 9 a.m. to 6 p.m. ET

Regular Delivery

Broadridge Corporate Issuer Solutions
P.O. Box 1342
Brentwood, NY 11717

Overnight Delivery

Broadridge Corporate Issuer Solutions
ATTN: IWS
1155 Long Island Avenue
Edgewood, NY 11717

COMMON STOCK TRADING

The Company's Class A and Class B Common Stock trade on the New York Stock Exchange (NYSE) under the ticker symbols STZ and STZ.B, respectively. There is no public market for the Company's Class 1 Common Stock. As of April 30, 2021, there were 501 and 95 holders of record of Class A and Class B Common Stock, respectively, and 12 holders of record of Class 1 Common Stock.

INFORMATION REGARDING FORWARD-LOOKING STATEMENTS

The statements set forth in this report, which are not historical facts, are forward-looking statements that involve risks and uncertainties that could cause actual results to differ materially from those set forth in, or implied by, the forward-looking statements. For risk factors associated with the Company and its business, please refer to the Company's Annual Report on Form 10-K for the fiscal year ended February 28, 2021.

COPIES OF FORM 10-K

A copy of our Annual Report on Form 10-K for the fiscal year ended February 28, 2021, filed with the U.S. Securities and Exchange Commission, will be furnished without charge to any stockholder upon written request to Constellation Brands, Inc.'s Investor Relations department at our corporate headquarters address provided on this page. Alternatively, a copy is available on our Constellation Brands website at www.cbrands.com, as well as on the Securities and Exchange Commission's internet site at www.sec.gov.

VIRTUAL ANNUAL STOCKHOLDERS' MEETING

The virtual annual meeting is scheduled to be held at 11:00 a.m., Eastern Daylight Time, on Tuesday, July 20, 2021, and is expected to be conducted exclusively via online broadcast. Stockholders will be able to attend the 2021 Virtual Annual Meeting, vote shares, and submit questions during the meeting via the Internet by visiting www.virtualshareholdermeeting.com/STZ2021.



Website references in this annual report are provided as a convenience and do not constitute, and should not be viewed as, incorporation by reference of the information contained on, or available through, the websites. Therefore, such information should not be considered part of this annual report.