## Constellation Brands WORTH REACHING FOR STZ INVESTOR OVERVIEW PRESENTATION

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## FORWARD-LOOKING STATEMENTS








 a guarantee that such results will occur or will occur on the timetables contemplated hereby.












 activities; and consumer preferences.

















 information contained in this presentation, except as required by law. Accordingly, readers are cautioned not to place undue reliance on forward-looking information.

## USE OF NON-GAAP FINANCIAL MEASURES, DISCLAIMER AND CAUTION REGARDING OUTDATED MATERIAL

This presentation may contain non-GAAP financial measures. These measures, the purposes for which management uses them, why management believes they are useful to investors, and a reconciliation to the most directly comparable GAAP financial measures can be found in the appendix of this presentation. All references to profit measures and earnings per share on a comparable basis exclude items that affect comparability. Non-GAAP financial measures are also referred to as being presented on a comparable, organic, or constant currency basis. The notes offered under the Company's commercial paper program have not been and will not be registered under the Securities Act and may not be offered or sold in the United States absent registration or an applicable exemption from registration requirements. This presentation shall not constitute an offer to sell or the solicitation of an offer to buy the Company's notes under the commercial paper program.
Unless otherwise indicated, the information presented is as of July 9, 2020. Thereafter, it should be considered historical and not subject to further update by the Company.

## KEYTAKEAWAYS

## BEST IN CLASS BEER GROWTH AND OPERATING MARGIN STRUCTURE ${ }^{(1)}$

CANOPY GROWTH: A GLOBAL LEADER IN CANNABIS SALES WITH A LEADING MARKET SHARE POSITION INTHE CANADIAN RECREATIONAL CANNABIS MARKET ${ }^{(2)}$

OPTIMIZING WINE \& SPIRITS PORTFOLIO TO ACHIEVE LSD - MSD REVENUE GROWTH \& MIGRATING TO 30\% OPERATING MARGIN

PLAN TO PROVIDE $\$ 5$ BILLION IN CASH RETURNS TO SHAREHOLDERS WHILE STAYING COMMITTED TO INVESTMENT GRADE RATING ${ }^{(3)}$

## SUSTAINING PROFITABLE GROWTH

## BUILDING SHAREHOLDER <br> VALUE

## CONSTELLATION BRANDS TODAY



## TOTAL U.S. BEVERAGE ALCOHOL CATEGORY

## CONSUMER-LEDPREMIUMIZATIONDRIVINGGROWTH

$\mid$



High-End Beer


## DYNAMICS WITHIN HIGH-END U.S. BEER EVOLVING

- IMPORTS AND ABA'S DRIVING MOST OF HIGHEND GROWTH
- STRONG ABA \& DOMESTIC HIGHEND GROWTH EXPECTEDTO CONTINUE


## CURRENT HIGH-END BEER SHARE (\$)



## DYNAMICS WITHIN HIGHER-END U.S. WINE EVOLVING

CURRENT HIGHER-END WINE SHARE (\$)

## - TOP VARIETALS DRIVING GROWTH REPRESENT <br> >50\% OF HIGHER-END



## DYNAMICS WITHIN HIGHER-END U.S. SPIRITS EVOLVING

- HIGHER-END SPIRITS REPRESENT ~50\% SHARE BUT ~70\% GROWTH



## U.S. RETAIL DOLLAR SALES GROWTH OF BEVERAGE ALCOHOL SUPPLIERS



## CHANGING CONSUMER PROFILES



- MORE THAN HALF OF TBA DOLLAR SALES COME FROM CONSUMERS WHO DRINK ACROSS ALL THREE CATEGORIES (BEER, WINE, AND SPIRITS)


## UNDERSTANDING THE CONSUMER



## WINNING WITH THE CONSUMER

POWERFUL BRANDS
PREMIUMIZATION FOCUS
INNOVATION RUNWAY
UNDERSTANDING CONSUMER DEMOGRAPHICS
LEAD THE HIGH-END


## U.S. BEER PERFORMANCE OVERVIEW



## STZ BEER GROWTH DRIVERS



## DISTRIBUTION OPPORTUNITIES



- Incremental Packages
- Cans
- Draft / On-Premise / Innovation


- General Market Accounts
- Incremental Packages
- Draft / On-Premise / Innovation


- National Distribution
- Cans
- Draft / On-Premise


PRECISE TARGETS, EXACT EXECUTION SUPPORTED BY BRAND BUILDING INVESTMENTS


## SHOPPER FIRST BEER SHELF




## MARKETING FOR OUR BEER BRANDS

## STRONG RETURNON INVESTMENT DRIVESGROWTHMOMENTUM

Drives
Increase in Equity CONSUMER LOYALTY
Higher Repurchase Rates
Reduced Price Sensitivity


LEADSTO<br>More space<br>More distribution<br>INCREASED VELOCITY<br>Pricing power

## CORONA BRAND FAMILY



## FY 20: ~149M Cases +1\%

CASA MODELO BRAND FAMILY (6) FY19: ~123M Cases +12\%


Tenacious, straightforward, genuine, proud, loyal, confident

Modelo
Especial
\#
High-End

## UFC Motelo

оffical_metr parvicer


## FY20: $\mathbf{- 1 4 4}$ M Cases +16\%



## CORONA HARD SELTZER: FY21 INNOVATION

$\qquad$
Total Hard Seltzer Case Opportunity ${ }^{(1)}$


Hard Seltzer Sources of Opportunity


- SWITCHING FROM OTHER TBA ${ }^{(3)}$

■ INCREASED (4)
CONSUMPTION

■ NEW TBA BUYERS

## FY21 BEER INNOVATION

Two Lane,120z American Golden Lager and Two Lane Seltzer


- $4.2 \%$ ABV / 99 CALORIES / 3 CARBS
- MADE FROM AMERICANGROWN BARLEY AND WATER FROM THE BLUE RIDGE mOUNTAINS


## Modelo Reserva, 5.5\% ABV




Modelito, $70 z$ Modelo Especial


## HISPANIC DEMOGRAPHIC SECULAR TAILWIND



(1) Collage Group Population Model 2019, projected CAGR 2017-2030
(2) IRI Expanded Hispanic Panel, 52 weeks ending 12/1/2019

## CONSTELLATION BEER BUSINESS OPERATING MARGIN PROGRESSION



## CONSTELLATION BEER BUSINESS MARGIN CONSIDERATIONS



## CONSTELLATION BEER BUSINESS CAPACITY <br> (1)

SIGNIFICANT CAPACITY NEEDED TO SUPPORT GROWTH


# OUR BEER BUSINESS 

 POWERFUL BRANDSDISTRIBUTION \& SPACE OPPORTUNITY<br>INNOVATION RUNWAY

FAVORABLE DEMOGRAPHICS
LEAD THE HIGH-END


WINE \& SPIRITS

## U.S. WINE MARKET CONSISTENT PERFORMANCE \& TRADE-UP



## TRANSFORMATIONALWINE\&SPIRTSVISIONANDSTRATEGY



## HOW WE'LL ACCELERATE GROWTH

## We Will pursue a relentlessly focused set of priorities:

Focus on growing set of 10 Key Power Brands:

- Kim Crawford
- Meiomi
- Woodbridge
- SVEDKA vodka
- Ruffino
- RMPS
- SIMI
- The Prisoner portfolio of brands
- Robert Mondavi
- High West



## EARLY SIGNS OF SUCCESS FROM TRANSFORMATION STRATEGY

Core Power Brand IRI Value Performance ${ }^{(1)}$


Pursuing Key Trends

\author{

1. CONVENIENCE <br> 2. READYTO DRINK <br> 3. BETTERMENT <br> 4. DIRECTTO CONSUMER <br> 5. SUSTAINABILITY
}

## WINE INDUSTRY PROFIT POOLS: PRIORITY SEGMENT OPPORTUNITIES



## SPIRITS INDUSTRY PROFIT POOLS: PRIORITY SEGMENT OPPORTUNITIES



## SPIRITS PORTFOLIO EVOLUTION



## WINE AND SPIRITS: SUSTAIN LSD - MSD NET SALES GROWTH



## WINE \& SPIRITS DEVELOPING INDUSTRY-LEADING INNOVATION



## WINE\&SPIRTSGOALLSD-MSDNETSALESGROWTH



Source: Company estimates

## WINE\&SPIRITS MIGRATING TOWARD 50\% GROSSMARGIN

|  | HOW WE'LL ACCOMPLISH IT <br> Approach Design Based on Value, Ensure Growth Enabling Supply, |
| :--- | :--- | :--- |
| Advance Efficiencies to Maximize Production, Secure Adaptive Short-Run Production |  |

WINE\&SPIRITSGOAL MIGRATINGTO~30\% OPERATING MARGIN


## WINE \& SPIRITS GROWTH DRIVERS

## TOP LINE GROWTH DRIVEN BY

- Optimized business expected to drive mix and margin improvement
- Accelerating consumer-led innovation
- Power Brand building through marketing investments
- Building spirits, sparkling \& fine wine portfolio
- Executing 3-tier eCommerce TBA strategy
- Refreshing select core brands


## OUR WINE \& SPIRITS BUSINESS

## CONSUMERS TRADING UP

## POWERFUL PREMIUM BRANDS

## STRONG INNOVATION PIPELINE

## STEADY EVOLUTIONTO HIGHER-END



## CANOPY GROWTH INVESTMENT

## CANNABIS GLOBAL MARKET OPPORTUNITY



Global TAM for cannabis expected to approach \$70B in retail sales by CY2023
U.S., Canada, and Germany estimated to account for $\sim 90 \%$ of globalTAM

## CANOPY'S CORE MARKETS TO REACH SALES OF\$22B BY $2023^{(1)}$

Canopy's Focus Market TAM Growth


## DRIVERS OF GROWTH: CONVERSION FROM THE ILLICIT MARKET AND CANNABIS BEVERAGES



Canopy's Beverage Opportunity


## STRATEGIC RATIONALE CANOPY / ACREAGE TRANSACTION ACREAGE A LEADING U.S. CANNABIS MULTI-STATE OPERATOR

ACREAGE IS A VERTICALLY INTEGRATED MULTISTATE OWNER OF CANNABIS LICENSES AND ASSETS INTHE U.S. ${ }^{\left({ }^{(1)}\right.}$


KeyTakeaways:

- Acreage revised operations strategy to focus on key, profitable operations with significant short and longterm growth ${ }^{(2)}$
- Acreage obtained rights to best in class Canopy intellectual property
- Acreage obtained royalty-free license to sell Canopy CBD \& THC consumer brands in the U.S. ${ }^{\text {² }}$
- Canopy can scale quickly upon U.S. federal legalization


## CONSTELLATION BRANDS CANOPY WARRANT SUMMARY

## PREVIOUS WARRANTS ${ }^{(4)}$

| Tranche | Expiry Date | Shares | Price | Warrant Cost CAD / USD (1) |
| :---: | :---: | :---: | :---: | :---: |
| Tranche A Warrants | November 1, 2021 | 88.5 mm | C $\$ 50.40$ | C $\$ 4.5 \mathrm{bn} / \sim \$ 3.4 \mathrm{bn}$ |
| Tranche B Warrants | November 1, 2021 | 51.2 mm | VWAP ${ }^{(2)}$ | -- |

## REVISED WARRANTS

| Tranche | Expiry Date | Shares | Price | Warrant Cost CAD / USD ${ }^{(1)}$ |
| :---: | :---: | :---: | :---: | :---: |
| Tranche A Warrants | November 1, 2023 | 88.5 mm | C\$50.40 | C\$4.5bn / ~\$3.4bn |
| Tranche B Warrants | November 1, 2026 | 38.4 mm | C\$76.68 ${ }^{(3)}$ | C\$2.9bn / ~\$2.2bn |
| Tranche C Warrants | November 1, 2026 | 12.8 mm | VWAP ${ }^{(2)}$ | -- |
| \| | STZ RECEIVES LONGER DURATION ON WARRANTS |  |  |  |

# CANOPY GROWTH 

## RARE GROWTH OPPORTUNITY

EMERGING RAPIDLY
STRONG MANAGEMENTTEAM
LEVERAGING STZ STRENGTHS


## FINANCIALSUMMARY



## BUSINESS SEGMENT MEDIUM TERM GROWTH VISION



## FREE CASH FLOW OPPORTUNITY



## OPERATING CASH FLOW FY18 - FY20: DOUBLE DIGIT CAGR

## PLAN TO RETURN \$5B TO SHAREHOLDERS IN DIVIDENDS AND SHARE REPURCHASES

Key Assumptions:

- Increase operating cash flow in-line with medium term growth vision
- Dividend payout ratio $30 \%$ range
- Committed to investment grade rating and leverage ratio in the $3.5 x-4.0 x$ range

$\$ 5 B$
CAPITAL RETURN


## Constellation Brands' Response to COVID-19




- National Restaurant Association Education Foundation: Donated more than $\$ 1.5$ million to help provide relief to over 40,000 restaurant workers whose jobs were impacted by the COVID-19 pandemic.
- U.S. Bartenders' Guild National Charity Fund: Provided \$500,000 to bartenders and support staff who were forced out of work due to COVID-19.

- \#FirstRespondersFirst: Donated nearly $\$ 1$ million to help provide equipment and support to serve on the front lines, helping those most in need in communities across the U.S.
- Region in Italy: Provided muchneeded support to the hard-hit Veneto region, contributing \$250,000 to provide hospital supplies to healthcare professionals.
- Mexican Red Cross: Contributed \$500,000 to help first responders with needed medical supplies in Mexico. Healthcare professionals in Veneto


## KEYTAKEAWAYS

## BEST IN CLASS BEER GROWTH AND OPERATING MARGIN STRUCTURE ${ }^{(1)}$

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OPTIMIZING WINE \& SPIRITS PORTFOLIO TO ACHIEVE LSD - MSD REVENUE GROWTH \& MIGRATING TO 30\% OPERATING MARGIN

PLAN TO PROVIDE $\$ 5$ BILLION IN CASH RETURNS TO SHAREHOLDERS WHILE STAYING COMMITTEDTO INVESTMENT GRADE RATING ${ }^{(3)}$

## SUSTAINING PROFITABLE GROWTH

## BUILDING SHAREHOLDER VALUE

## APPENDIX

## COMPARABLE MEASURES (NON-GAAP)

Comparable measures are provided because management uses this information in evaluating the results of the core operations of the Company and/or internal goal setting. In addition, the Company believes this information provides investors valuable insight on underlying business trends and results in order to evaluate year-over-year financial performance. As such, the following items, when appropriate, are excluded from comparable results:

## Acquisitions, Divestitures, and Related Costs

Acquisitions, divestitures, and related costs includes transaction and associated costs in connection with pending and completed acquisitions, investments, and divestitures. In addition, in connection with acquisitions, the allocation of purchase price in excess of book value for certain inventory on hand at the date of acquisition is referred to as inventory step-up. Inventory step-up represents an assumed manufacturing profit attributable to the acquired company prior to acquisition. For inventory produced and sold after the acquisition date, the related manufacturer's profit accrues to the Company.

## Restructuring and Other Strategic Business Development Costs

Restructuring and other strategic business development costs consist primarily of costs recognized by the Company in connection with certain activities which are intended to simplify, streamline, or increase efficiencies. These costs include restructuring charges, such as employee termination benefit costs, contract termination costs, costs to consolidate or close facilities and relocate employees, and other costs which are not reflective of the core operations of the Company related to strategic business development initiatives.

## COMPARABLE MEASURES (NON-GAAP)

## Other

Other includes items that are not specifically related to acquisitions and divestitures or restructuring and other strategic business development costs (e.g. unrealized net (gain) loss on securities measured at fair value, loss on extinguishment of debt, impairment of assets, loss on contract termination, and net (gain) loss from the mark to fair value of undesignated commodity derivative contracts prior to settlement).

Comparable Basis Earnings before Interest and Taxes ("Comparable Basis EBIT"), as used by the Company, means operating income plus equity in earnings (loss) of equity method investees, both on a comparable basis. Comparable Basis EBIT is considered a performance measure and the Company considers operating income the most comparable GAAP measure. Comparable Basis EBIT is used by management in evaluating the results of the core operations of the Company including, the results of its equity method investments. In addition, the Company believes this information provides investors valuable insight on underlying business trends and results in order to evaluate year-over-year financial performance.

The Company has disclosed its debt to Earnings before Interest, Taxes, Depreciation, and Amortization ("EBITDA") ratio and net debt to EBITDA ratio. These are non-GAAP financial measures that management believes are of interest to investors and lenders in relation to the Company's overall capital structure and its ability to borrow additional funds. The Company considers EBITDA a measure of liquidity and considers net cash provided by operating activities the most comparable GAAP measure.

Free cash flow as used by the Company means the Company's net cash flow from operating activities prepared in accordance with GAAP less capital expenditures for property, plant, and equipment. Free cash flow is considered a liquidity measure and provides useful information to investors about the amount of cash generated, which can then be used, after required debt service and dividend payments, for other general corporate purposes. A limitation of free cash flow is that it does not represent the total increase or decrease in the cash balance for the period. Free cash flow should be considered in addition to, not as a substitute for, or superior to, cash flow from operating activities prepared in accordance with GAAP.

REPORTED STATEMENT OF OPERATIONS (GAAP) (AS ADJUSTED ${ }^{(1)}$ )


RECONCILIATION OF REPORTED AND COMPARABLE NON-GAAP INFORMATION (AS ADJUSTED (1))


## RECONCILIATION OF REPORTED AND COMPARABLE NON-GAAP INFORMATION (AS ADJUSTED (1))

|  | Fiscal Year 2017 |  | $\begin{gathered} \text { Fiscal } \\ \text { Year } \\ 2018 \end{gathered}$ |  | Fiscal Year 2019 |  | First Quarter |  | Second Quarter |  | Third Quarter |  | Fourth Quarter |  | Fiscal Year |  | First Quarter |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 2020 |  |  |  | 2020 |  | 2020 |  | 2020 |  | 2020 |  | 2021 |
| (in millions, except per share data) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Other |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Net (Gain) Loss on Undesignated Commodity Swap Contracts |  | (16.3) |  |  |  | (7.4) |  | (1.8) |  | 15.9 |  | 10.9 |  | (3.1) |  | 25.3 |  | 49.0 |  | 26.8 |
| Settlements of Undesignated Commodity Swap Contracts |  | (23.4) |  | (2.3) |  | 8.6 |  | (1.8) |  | (3.4) |  | (2.3) |  | (4.2) |  | (11.7) |  | (10.4) |
| (Recovery of) Loss on Inventory Write-Down |  |  |  | 19.1 |  | 3.3 |  | - |  | (8.6) |  | - |  |  |  | (8.6) |  |  |
| Adverse Supply Contracts |  |  |  | - |  | 6.0 |  | - |  | - |  | - |  |  |  | - |  |  |
| COVID-19 Incremental Costs |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  |  |  | 4.6 |
| Total Other |  | (39.7) |  | 9.4 |  | 16.1 |  | 14.1 |  | (1.1) |  | (5.4) |  | 21.1 |  | 28.7 |  | 21.0 |
| Comparable Gross Profit | \$ | 3,501.6 | \$ | 3,840.6 | \$ | 4,110.2 | \$ | 1,091.2 | \$ | 1,205.4 | \$ | 1,045.9 | \$ | 971.7 | \$ | 4,314.2 | \$ | 1,033.6 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Selling, General, and Administrative Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reported Selling, General, and Administrative Expenses | \$ | $(1,392.4)$ | \$ | $(1,532.7)$ | \$ | $(1,668.1)$ | \$ | (406.0) | \$ | (439.4) | \$ | (406.3) | \$ | (370.1) | \$ | $(1,621.8)$ | \$ | (353.3) |
| Acquisitions, Divestitures, and Related Costs |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Transaction, Integration, and Other Acquisition-Related Costs ${ }^{(2)}$ |  | 14.2 |  | 8.1 |  | 10.2 |  | 2.3 |  | 3.2 |  | 1.2 |  | 2.5 |  | 9.2 |  | 0.8 |
| Costs Associated with Sale of the Canadian Wine Business and Related Activities |  | 20.4 |  | 3.2 |  | - |  | - |  |  |  | - |  |  |  |  |  |  |
| Net (Gain) Loss on Foreign Currency Contracts |  | - |  | - |  | 32.6 |  | - |  | - |  | - |  | - |  | - |  | 8.0 |
| Selling, General, and Administrative Expenses, Other ${ }^{(3)}$ |  | - |  | - |  | (8.7) |  | (11.5) |  | - |  | - |  | (6.2) |  | (17.7) |  | (7.4) |
| Total Acquisitions, Divestitures, and Related Costs |  | 34.6 |  | 11.3 |  | 34.1 |  | (9.2) |  | 3.2 |  | 1.2 |  | (3.7) |  | (8.5) |  | 1.4 |
| Restructuring and Other Strategic Business Development Costs |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Restructuring and Other Strategic Business Development Costs |  | 0.9 |  | 14.0 |  | 17.1 |  | 23.6 |  | (0.5) |  | 2.4 |  | (0.2) |  | 25.3 |  | 3.1 |
| Total Restructuring and Other Strategic Business Development Costs |  | 0.9 |  | 14.0 |  | 17.1 |  | 23.6 |  | (0.5) |  | 2.4 |  | (0.2) |  | 25.3 |  | 3.1 |
| Other |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Impairment of Goodwill and Intangible Assets |  | 37.6 |  | 86.8 |  | 108.0 |  | - |  | 11.0 |  | - |  | - |  | 11.0 |  | - |
| Deferred Compensation |  | - |  | - |  | 16.3 |  | - |  | - |  | - |  | - |  | - |  |  |
| Loss on Contract Termination |  | - |  | 59.0 |  | - |  | - |  | - |  | - |  | - |  | - |  |  |
| COVID-19 Incremental Costs |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | 6.5 |
| Selling, General, and Administrative Expenses, Other |  | 2.6 |  | (10.5) |  | (1.4) |  | (1.9) |  | 12.3 |  | 0.8 |  | 1.0 |  | 12.2 |  |  |
| Total Other |  | 40.2 |  | 135.3 |  | 122.9 |  | (1.9) |  | 23.3 |  | 0.8 |  | 1.0 |  | 23.2 |  | 6.5 |
| Comparable Selling, General, and Administrative Expenses | \$ | $(1,316.7)$ | \$ | $\stackrel{(1,372.1)}{ }$ | \$ | $(1,494.0)$ | \$ | (393.5) | \$ | (413.4) | \$ | (401.9) | \$ | (373.0) | \$ | $(1,581.8)$ | \$ | $\stackrel{\text { (342.3) }}{ }$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Impairment of Assets Held for Sale |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reported Impairment of Assets Held for Sale | \$ | - | \$ | - | \$ | - | \$ | - | \$ | (27.0) | \$ | (390.0) | \$ | (32.7) | \$ | (449.7) | \$ | (25.0) |
| Restructuring and Other Strategic Business Development Costs |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Restructuring and Other Strategic Business Development Costs |  | - |  | - |  | - |  | - |  | 27.0 |  | 390.0 |  | 32.7 |  | 449.7 |  | 25.0 |
| Total Restructuring and Other Strategic Business Development Costs |  | - |  | - |  | . |  | - |  | 27.0 |  | 390.0 |  | 32.7 |  | 449.7 |  | 25.0 |
| Comparable Impairment of Assets Held for Sale | \$ | - | \$ | - | \$ | - | \$ |  | \$ |  | \$ | - | \$ | - | \$ | - | \$ | - |

## RECONCILIATION OF REPORTED AND COMPARABLE NON-GAAP INFORMATION (AS ADJUSTED $\left.{ }^{(1)}\right)$



## RECONCILIATION OF REPORTED AND COMPARABLE NON-GAAP INFORMATION (AS ADJUSTED (1))



## RECONCILIATION OF REPORTED AND COMPARABLE NON-GAAP INFORMATION (AS ADJUSTED $\left.{ }^{(1)}\right)$

## (in millions, except per share data)

(Provision For) Benefit From Income Taxes
Reported (Provision For) Benefit From Income Tax
Acquisitions, Divestitures, and Related Costs
Inventory Step-Up
Favorable Interim Supply Agreement
Transaction, Integration, and Other Acquisition-Related Costs ${ }^{(2)}$
Costs Associated with Sale of the Canadian Wine Business and Related Activties
Net (Gain) Loss on Foreign Currency Contracts
Selling, General, and Administrative Expenses, Other ${ }^{(3)}$
Gain (Loss) on Sale of Business
Net (Gain) Loss on Sale of Unconsolidated Investmen
Canopy Related Comparable Adjustments
Net Gain on Interest Rate Swap Contracts Associated with Debt Financing of Investment Interest Expense, Other
Income Tax (Provision) Benefit, Other
Total Acquisitions, Divestitures, and Related Costs
Restructuring and Other Strategic Business Development Costs Accelerated Depreciation
Canopy Related Comparable Adjustments
Restructuring and Other Strategic Business Development Costs
Total Restructuring and Other Strategic Business Development Costs
other
Net (Gain) Loss on Undesignated Commodity Swap Contracts
Settlements of Undesignated Commodity Swap Contracts
(Recovery of Loss on Inventory Write-Down
Adverse Supply Contracts
Impairment of Goodwill and Intangible Assets
Deferred Compensation
Loss on Contract Termination
COVID-19 Incremental Costs
Selling, General, and Administrative Expenses, Other
Unrealized Net (Gain) Loss on Securities Measured at Fair Value
Canopy Equity (Earnings) Losses and Related Activities Comparable Adjustments
Unconsolidated Investments, Other
Loss on Extinguishment of Debt
Tax Benefit Related to the Tax Cuts and Jobs Act
Tax Expense related to the CARES Act
Income Tax (Provision) Benefit, Other Total Other
Comparable (Provision For) Benefit From Income Taxes

RECONCILIATION OF REPORTED AND COMPARABLE NON-GAAP INFORMATION (AS ADJUSTED ${ }^{(1)}$ )


## RECONCILIATION OF REPORTED AND COMPARABLE NON-GAAP INFORMATION (AS ADJUSTED $\left.{ }^{(1)}\right)$



## COMPARABLE STATEMENTS OF INCOME (NON-GAAP) (AS ADJUSTED ${ }^{(1)}$ )



Effective March 1, 2018, we adopted the FASB amended guidance regarding the recognition of revenue from contracts with customers using the retrospective application method. Accordingly frnancial information fir iscal year 021 and iscal year 2018 presented herein has been adjusted to retial
been adjusted to reflect the adoption of this amended guidance as the impact is not deemed material.

CANOPY EQUITY EARNINGS (LOSSES) AND RELATED ACTIVITIES ("CANOPY EIE") (NON-GAAP)

|  | Fiscal Year 2017 | $\begin{gathered} \text { Fiscal } \\ \text { Year } \\ 2018 \end{gathered}$ | Fiscal <br> Year <br> 2019 |  | First Quarter |  | Second Quarter |  | Third Quarter |  | Fourth Quarter |  | Fiscal Year |  | First Quarter |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | 2020 |  | 2020 |  | 2020 |  | 020 |  | 2020 |  | 2021 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| (in millions except per share data) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparable Net Income (Loss) Attributable to CBI - Canopy EIE Calculation |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reported Canopy EIE |  |  | \$ | (2.6) | \$ | (106.0) | \$ | (484.4) | \$ | 46.2 | \$ | (31.7) | \$ | (575.9) | \$ | (377.6) |
| Comparable Adjustments Canopy EIE ${ }^{(2)}$ |  |  |  | (13.9) |  | 51.6 |  | 429.7 |  | (117.3) |  | (9.8) | \$ | 354.2 |  | 345.9 |
| Comparable Canopy EIE |  |  |  | (16.5) |  | (54.4) |  | (54.7) |  | (71.1) |  | (41.5) |  | (221.7) |  | (31.7) |
| Benefit from income taxes Canopy EIE ${ }^{(2)}$ |  |  |  | 3.9 |  | 15.6 |  | 16.3 |  | 22.9 |  | 18.4 |  | 73.2 |  | 4.6 |
| Comparable Net Income (Loss) Attributable to CBI - Canopy EIE |  |  | \$ | (12.6) | \$ | (38.8) | \$ | (38.4) | \$ | (48.2) | \$ | (23.1) | \$ | (148.5) | \$ | (27.1) |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparable Diluted Net Income (Loss) Per Common Share Attributable to CBI - Canopy EIE Calculation |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reported Diluted Net Income (Loss) Per Common Share Attributable to CBI Canopy EIE |  |  | \$ | (0.01) | \$ | (0.42) | \$ | (1.93) | \$ | 0.21 | \$ | (0.08) | \$ | (2.22) | \$ | (1.93) |
| Comparable Adjustments Canopy EIE |  |  |  | (0.05) |  | 0.20 |  | 1.68 |  | (0.46) |  | (0.04) |  | 1.39 |  | 1.74 |
| Comparable Diluted Net Income (Loss) Per Common Share Attributable to CBI - Canopy EIE ${ }^{(1)}$ |  |  | \$ | (0.06) | \$ | (0.20) | \$ | (0.20) | \$ | (0.25) | \$ | (0.12) |  | (0.76) | \$ | (0.14) |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparable Diluted Net Income (Loss) Per Common Share Attributable to CBI, excluding Canopy EIE Calculation |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparable Diluted Net Income (Loss) Per Common Share Attributable to CBI |  |  | \$ | 9.28 | \$ | 2.21 | \$ | 2.72 | \$ | 2.14 | \$ | 2.06 | \$ | 9.12 | \$ | 2.30 |
| Comparable Diluted Net Income (Loss) Per Common Share Attributable to CBI - Canopy EIE |  |  |  | (0.06) |  | (0.20) |  | (0.20) |  | (0.25) |  | (0.12) |  | (0.76) |  | (0.14) |
| Comparable Diluted Net Income (Loss) Per Common Share Attributable to CBI, excluding Canopy EIE ${ }^{(1)}$ |  |  | \$ | 9.34 | \$ | 2.40 | \$ | 2.91 | \$ | 2.39 | \$ | 2.18 | \$ | 9.89 | \$ | 2.44 |

(1) May not sum due to rounding as each item is computed independently. The comparable adjustments and comparable basis diluted net income per share are calculated on a fully dilutive basis.
(2) The Comparable Adjustments Canopy EIE effective tax rate applied to each Comparable Adjustments Canopy EIE amount is generally based upon the jurisdiction in which the adjustment was recognized. The benefit from income taxes effective tax rate applied to our Canopy EIE is generally based on the tax rates of the legal entities that hold our investment.

## ADJUSTED EBITDA CALCULATION AND RECONCILIATION ( ${ }^{(1) \text {, FREE CASH FLOW RECONCILIATION (NON-GAAP) }}$


(1) Effective March 1 , 2018, we adopted the FASB amended guidance regarding the recognition of reveruue fom contracts with customers using the retrospective application method. Accordingly, financicil ifformation for fiscal year 2017 and fifcal year 2018 presented herein has been adiusted to reffect the adoption of this amended guidance. Periods prior to fiscal year 2017 have not been adiusted to refect the adoption of this amended guidance as the impact is not deemed Certain items, when material, are reported as part of the Change in Operating Assets and Liabilities in to
presentation for those certain items is consistent with the presentation in the Company's annual flings.

## ADJUSTED EBITDA CALCULATION AND RECONCILIATION ${ }^{(1)}$, EXCLUDING CANOPY EIE (NON-GAAP)



## REPORTED STATEMENT OF OPERATIONS (GAAP) (AS PREVIOUSLY REPORTED (1))

|  | Fiscal Year 2015 | Fiscal Year 2016 | Fiscal Year 2017 | Fiscal Year 2018 |
| :---: | :---: | :---: | :---: | :---: |
| (in millions, except share and per share data) |  |  |  |  |
| Net sales | \$ 6,028.0 | 6,548.4 | 7,331.5 | 7,585.0 |
| Cost of product sold | (3,499.4) | (3,600.1) | (3,802.1) | (3,767.8) |
| Gross profit | 2,578.6 | 2,942.3 | 3,529.4 | 3,817.2 |
| Selling, general, and administrative expenses ${ }^{(2 / 3)}$ | $(1,078.4)$ | (1,177.2) | $(1,392.4)$ | (1,532.7) |
| Gain on sale of business ${ }^{(3)}$ |  |  | 262.4 |  |
| Gain on remeasurement to fair value of equity method investment |  |  |  |  |
| Operating income | 1,500.2 | 1,765.1 | 2,399.4 | 2,284.5 |
| Income from unconsolidated investments | 21.5 | 51.1 | 27.3 | 487.2 |
| Interest expense | (337.7) | (313.9) | (333.3) | (332.0) |
| Loss on extinguishment of debt | (4.4) | (1.1) |  | (97.0) |
| Income before income taxes | 1,179.6 | 1,501.2 | 2,093.4 | 2,342.7 |
| (Provision for) benefit from income taxes | (343.4) | (440.6) | (554.2) | (11.9) |
| Net income | 836.2 | 1,060.6 | 1,539.2 | 2,330.8 |
| Net (income) loss attributable to noncontrolling interests | 3.1 | (5.7) | (4.1) | (11.9) |
| Net income attributable to CBI | \$ 839.3 | \$ 1,054.9 | 1,535.1 | $\underline{2,318.9}$ |
| Diluted net income per common share attributable to CBI | 4.17 | 5.18 | 7.52 | 11.55 |
| Diluted weighted average common shares outstanding | 201.224 | 203.821 | 204.099 | 200.745 |
| Cash dividends declared per common share: |  |  |  |  |
| Class A Common Stock | \$ | 1.24 | 1.60 | 2.08 |
| Class B Converible Common Stock | \$ - | 1.12 | 1.44 | 1.88 |
| Effective tax rate | 29.1\% | 29.3\% | 26.5\% | 0.5\% |
| Year over year growth: |  |  |  |  |
| Net sales | 24\% | 9\% | 12\% | 3\% |
| Operating income | (38\%) | 8\% | 6\% | 5\%) |
| Net income attributable to CBI | (57\%) | 26\% | \% | 1\% |
| Diluted net income per common share attributable to CBI | (58\%) | 24\% | 45\% | 54\% |
| Items as a percent of net sales: |  |  |  |  |
| Cost of product sold | 57.2\% | 55.1\% | 51.9 \% | 49.7\% |
| Gross profit | 42.8\% | 44.9\% | 48.1\% | 50.3\% |
| Selling, general, and administrative expenses | 17.9\% | 18.0\% | 19.0\% | 20.2 \% |
| Operating income | 24.9\% | 27.0\% | 32.7 \% | 30.1 \% |
|  |  |  |  |  |
| (1) Effective March 1, 2018, we adopted the FASB amended guidance regarding the recognition of revenue from contracts with customers using the retrospective application method. Financial information for the historical periods presented herein are as previously reported and have not been adjusted to reflect the adoption of this amended guidance. |  |  |  |  |
| (2) Includes impairment of goodwill and intangible assets of $\$ 300.9$ million for the year ended February 28, 2014, and |  |  |  |  |
| (3) Certain (gains) losses on sales, when material, are reported separately in the Company's quarterly flings. If not material, these same (gains) losses on sales are reported as part of selling, general, and administrative expenses. |  |  |  |  |

## RECONCILIATION OF REPORTED AND COMPARABLE NON-GAAP INFORMATION (AS PREVIOUSLY REPORTED (1))



## RECONCILIATION OF REPORTED AND COMPARABLE NON-GAAP INFORMATION (AS PREVIOUSLY REPORTED (1))

|  | Fiscal Year 2015 |  | Fiscal Year 2016 |  | Fiscal Year |  | Fiscal Year |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | 2018 |
| (in millions, except per share data) |  |  |  |  |  |  |  |  |
| Selling, General, and Administrative Expenses |  |  |  |  |  |  |  |  |
| Reported Selling, General, and Administrative Expenses | \$ | $(1,078.4)$ |  |  | \$ | $(1,177.2)$ | \$ | $(1,392.4)$ | \$ | $(1,532.7)$ |
| Acquisitions, Divestitures, and Related Costs |  |  |  |  |  |  |  |  |
| Transaction, Integration, and Other Acquisition-Related Costs ${ }^{(2)}$ |  | 30.5 |  | 15.4 |  | 14.2 |  | 8.1 |
| Costs Associated with Sale of the Canadian Wine Business and Related Activities |  | - |  | - |  | 20.4 |  | 3.2 |
| Net Gain on Sale of Business or Assets ${ }^{(3)}$ |  | - |  | - |  | - |  | - |
| Selling, General, and Administrative Expenses, Other |  | - |  | - |  | - |  | - |
| Total Acquisitions, Divestitures, and Related Costs |  | 30.5 |  | 15.4 |  | 34.6 |  | 11.3 |
| Restructuring and Other Strategic Business Development Costs |  |  |  |  |  |  |  |  |
| Restructuring and Other Strategic Business Development Costs |  | - |  | 16.4 |  | 0.9 |  | 14.0 |
| Selling, General, and Administrative Expenses, Other |  | - |  | - |  | - |  | - |
| Total Restructuring and Other Strategic Business Development Costs |  | - |  | 16.4 |  | 0.9 |  | 14.0 |
| Other |  |  |  |  |  |  |  |  |
| Impairment of Goodwill and Intangible Assets |  | - |  | - |  | 37.6 |  | 86.8 |
| Deferred Compensation |  | - |  | - |  | - |  | - |
| Loss on Contract Termination |  | - |  | - |  | - |  | 59.0 |
| Selling, General, and Administrative Expenses, Other |  | (7.2) |  | - |  | 2.6 |  | (10.5) |
| Total Other |  | (7.2) |  | - |  | 40.2 |  | 135.3 |
| Comparable Selling, General, and Administrative Expenses | \$ | $(1,055.1)$ | \$ | $(1,145.4)$ | \$ | $(1,316.7)$ | \$ | $(1,372.1)$ |
|  |  |  |  |  |  |  |  |  |
| Gain on Sale of Business ${ }^{(3)}$ |  |  |  |  |  |  |  |  |
| Reported Gain on Sale of Business | \$ | - | \$ | - | \$ | 262.4 | \$ | - |
| Acquisitions, Divestitures, and Related Costs |  |  |  |  |  |  |  |  |
| Gain on Sale of Business |  | - |  | - |  | (262.4) |  | - |
| Total Acquisitions, Divestitures, and Related Costs |  | - |  | - |  | (262.4) |  | - |
| Comparable Gain on Sale of Business | \$ | - | \$ | - | \$ | - | \$ | - |
|  |  |  |  |  |  |  |  |  |
| Gain on Remeasurement to Fair Value of Equity Method Investment |  |  |  |  |  |  |  |  |
| Reported Gain on Remeasurement to Fair Value of Equity Method Investment | \$ | - | \$ | - | \$ | - | \$ | - |
| Acquisitions, Divestitures, and Related Costs |  |  |  |  |  |  |  |  |
| Gain on Remeasurement to Fair Value of Equity Method Investment |  | - |  | - |  | - |  | - |
| Total Acquisitions, Divestitures, and Related Costs |  | - |  | - |  | - |  | - |
| Comparable Gain on Remeasurement to Fair Value of Equity Method Investment | \$ | - | \$ | - | \$ | - | \$ | - |

## RECONCILIATION OF REPORTED AND COMPARABLE NON-GAAP INFORMATION (AS PREVIOUSLY REPORTED (1)

|  | Fiscal Year |  | Fiscal Year |  | Fiscal Year |  | Fiscal Year |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2015 |  | 2016 |  | 2017 |  | 2018 |
| (in millions, except per share data) |  |  |  |  |  |  |  |  |
| Operating Income |  |  |  |  |  |  |  |  |
| Reported Operating Income | \$ | 1,500.2 | \$ | 1,765.1 | \$ | 2,399.4 | \$ | 2,284.5 |
| Acquisitions, Divestitures, and Related Costs |  |  |  |  |  |  |  |  |
| Inventory Step-Up |  | - |  | 18.4 |  | 20.1 |  | 18.7 |
| Favorable Interim Supply Agreement |  | 28.4 |  | 31.7 |  | 2.2 |  | - |
| Transaction, Integration, and Other Acquisition-Related Costs ${ }^{(2)}$ |  | 30.5 |  | 15.4 |  | 14.2 |  | 8.1 |
| Costs Associated with Sale of the Canadian Wine Business and Related Activities |  | - |  | - |  | 20.4 |  | 3.2 |
| Net Gain on Sale of Business or Assets ${ }^{(3)}$ |  | - |  | - |  | - |  | - |
| Selling, General, and Administrative Expenses, Other |  | - |  | - |  | - |  | - |
| Gain on Sale of Business ${ }^{(3)}$ |  | - |  | - |  | (262.4) |  | - |
| Gain on Remeasurement to Fair Value of Equity Method Investment |  | - |  | - |  | - |  | - |
| Total Acquisitions, Divestitures, and Related Costs |  | 58.9 |  | 65.5 |  | (205.5) |  | 30.0 |
| Restructuring and Other Strategic Business Development Costs |  |  |  |  |  |  |  |  |
| Restructuring and Other Strategic Business Development Costs |  | - |  | 16.4 |  | 0.9 |  | 14.0 |
| Selling, General, and Administrative Expenses, Other |  | - |  | - |  | - |  | - |
| Total Restructuring and Other Strategic Business Development Costs |  | - |  | 16.4 |  | 0.9 |  | 14.0 |
|  |  |  |  |  |  |  |  |  |
| Other |  |  |  |  |  |  |  |  |
| Net (Gain) Loss on Undesignated Commodity Swap Contracts |  | 32.7 |  | 48.1 |  | (16.3) |  | (7.4) |
| Settlements of Undesignated Commodity Swap Contracts |  | (4.4) |  | (29.5) |  | (23.4) |  | (2.3) |
| Inventory, Other |  | 2.8 |  | - |  | - |  | 19.1 |
| Impairment of Goodwill and Intangible Assets |  | - |  | - |  | 37.6 |  | 86.8 |
| Deferred Compensation |  | - |  | - |  | - |  | - |
| Loss on Contract Termination |  | - |  | - |  | - |  | 59.0 |
| Selling, General, and Administrative Expenses, Other |  | (7.2) |  | - |  | 2.6 |  | (10.5) |
| Total Other |  | 23.9 |  | 18.6 |  | 0.5 |  | 144.7 |
| Comparable Operating Income | \$ | 1,583.0 | \$ | 1,865.6 | \$ | 2,195.3 | \$ | 2,473.2 |

## RECONCILIATION OF REPORTED AND COMPARABLE NON-GAAP INFORMATION (AS PREVIOUSLY REPORTED (י)

|  | Fiscal Year 2015 |  | Fiscal Year 2016 |  | Fiscal Year 2017 |  | Fiscal Year 2018 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in millions, except per share data) |  |  |  |  |  |  |  |  |
| Income from Unconsolidated Investments |  |  |  |  |  |  |  |  |
| Reported Income from Unconsolidated Investments | \$ | 21.5 | \$ | 51.1 | \$ | 27.3 | \$ | 487.2 |
| Acquisitions, Divestitures, and Related Costs |  |  |  |  |  |  |  |  |
| Equity Method Investments, Other |  | - |  | - |  | - |  | - |
| Total Acquisitions, Divestitures, and Related Costs |  | - |  | - |  | - |  | - |
| Other |  |  |  |  |  |  |  |  |
| Dividend from Unconsolidated Investment |  | - |  | (24.5) |  | - |  | - |
| Unrealized Net Gain on Securities Measured at Fair Value |  | - |  | - |  | - |  | (452.6) |
| Equity Method Investments, Other |  | - |  | - |  | 1.7 |  | - |
| Total Other |  | - |  | (24.5) |  | 1.7 |  | (452.6) |
| Comparable Income from Unconsolidated Investments | \$ | 21.5 | \$ | 26.6 | \$ | 29.0 | \$ | 34.6 |
|  |  |  |  |  |  |  |  |  |
| Interest Expense |  |  |  |  |  |  |  |  |
| Reported Interest Expense | \$ | (337.7) | \$ | (313.9) | \$ | (333.3) | \$ | (332.0) |
| Comparable Interest Expense | \$ | (337.7) | \$ | (313.9) | \$ | (333.3) | \$ | (332.0) |
|  |  |  |  |  |  |  |  |  |
| Loss on Extinguishment of Debt |  |  |  |  |  |  |  |  |
| Reported Loss on Extinguishment of Debt | \$ | (4.4) | \$ | (1.1) | \$ | - | \$ | (97.0) |
| Other |  |  |  |  |  |  |  |  |
| Loss on Extinguishment of Debt |  | 4.4 |  | 1.1 |  | - |  | 97.0 |
| Total Other |  | 4.4 |  | 1.1 |  | - |  | 97.0 |
| Comparable Loss on Extinguishment of Debt | \$ | - | \$ | - | \$ | - | \$ | - |

RECONCILIATION OF REPORTED AND COMPARABLE NON-GAAP INFORMATION (AS PREVIOUSLY REPORTED (1)

|  | $\begin{gathered} \text { Fiscal } \\ \text { Year } \\ 2015 \end{gathered}$ |  | $\begin{gathered} \text { Fiscal } \\ \text { Year } \\ 2016 \end{gathered}$ |  | Fiscal Year 2017 |  | Fiscal Year <br> 2018 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| (Provision For) Benefit From Income Taxes |  |  |  |  |  |  |  |  |
| Reported (Provision For) Benefit From Income Taxes | \$ | (343.4) | \$ | (440.6) | \$ | (554.2) | \$ | (11.9) |
| Acquisitions, Divestitures, and Related Costs |  |  |  |  |  |  |  |  |
| Inventory Step-Up |  | - |  | (6.9) |  | (7.4) |  | (6.6) |
| Favorable Interim Supply Agreement |  | (8.2) |  | (9.2) |  | (0.8) |  | - |
| Transaction, Integration, and Other Acquisition-Related Costs |  | (8.3) |  | (5.7) |  | (5.4) |  | (2.2) |
| Costs Associated with Sale of the Canadian Wine Business and Related Activities |  | - |  | - |  | (3.8) |  | (0.8) |
| Net Gain on Sale of Business or Assets ${ }^{(3)}$ |  | - |  | - |  | - |  | - |
| Selling, General, and Administrative Expenses, Other |  | - |  | - |  | - |  | - |
| Gain on Sale of Business ${ }^{(3)}$ |  | - |  | - |  | 66.3 |  | - |
| Gain on Remeasurement to Fair Value of Equity Method Investment |  | - |  | - |  | - |  | - |
| Equity Method Investments, Other |  | - |  | - |  | - |  | - |
| Income Tax Adjustments |  | - |  | - |  | - |  | - |
| Total Acquisitions, Divestitures, and Related Costs |  | (16.5) |  | (21.8) |  | 48.9 |  | (9.6) |
| Restructuring and Other Strategic Business Development Costs |  |  |  |  |  |  |  |  |
| Restructuring and Other Strategic Business Development Costs |  | - |  | (6.0) |  | (0.3) |  | (4.9) |
| Total Restructuring and Other Strategic Business Development Costs |  | - |  | (6.0) |  | (0.3) |  | (4.9) |
| Other |  |  |  |  |  |  |  |  |
| Net (Gain) Loss on Undesignated Commodity Swap Contracts |  | (12.0) |  | (17.8) |  | 6.0 |  | 2.6 |
| Settlements of Undesignated Commodity Swap Contracts |  | 1.6 |  | 10.9 |  | 8.8 |  | 0.8 |
| Inventory, Other |  | (1.1) |  | - |  | - |  | (6.7) |
| Impairment of Goodwill and Intangible Assets |  | - |  | - |  | (14.0) |  | (31.0) |
| Deferred Compensation |  | - |  | - |  | - |  | - |
| Loss on Contract Termination |  | - |  | - |  | - |  | (17.7) |
| Selling, General, and Administrative Expenses, Other |  | (1.3) |  | - |  | (0.7) |  | 1.7 |
| Dividend from Unconsolidated Investment |  | - |  | 9.2 |  | - |  | - |
| Unrealized Net Gain on Securities Measured at Fair Value |  | - |  | - |  | - |  | 58.4 |
| Equity Method Investments, Other |  | - |  | - |  | (0.7) |  | - |
| Loss on Extinguishment of Debt |  | (1.3) |  | (0.3) |  | - |  | (33.0) |
| Tax Benefit Related to the Tax Cuts and Jobs Act |  | - |  | - |  | - |  | (363.0) |
| Total Other |  | (14.1) |  | 2.0 |  | (0.6) |  | (387.9) |
| Comparable (Provision For) Benefit From Income Taxes | \$ | (374.0) | \$ | (466.4) | \$ | (506.2) | \$ | (414.3) |


|  | Fiscal <br> Year |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |


|  | $\begin{gathered} \text { Fiscal } \\ \text { Year } \\ 2015 \end{gathered}$ |  | Fiscal Year <br> 2016 |  | Fiscal Year <br> 2017 |  | Fiscal Year 2018 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
| (in millions, except per share data) |  |  |  |  |  |  |  |  |
| Diluted Net Income Per Common Share Attributable to CBI |  |  |  |  |  |  |  |  |
| Reported Diluted Net Income Common Per Share Attributable to CBI | \$ | 4.17 | \$ | 5.18 | \$ | 7.52 | \$ | 11.55 |
| Acquisitions, Divestitures, and Related Costs |  |  |  |  |  |  |  |  |
| Inventory Step-Up |  | - |  | 0.06 |  | 0.06 |  | 0.06 |
| Favorable Interim Supply Agreement |  | 0.10 |  | 0.11 |  | 0.01 |  |  |
| Transaction, Integration, and Other Acquisition-Related Costs |  | 0.11 |  | 0.05 |  | 0.04 |  | 0.03 |
| Costs Associated with Sale of the Canadian Wine Business and Related Activities |  | - |  |  |  | 0.08 |  | 0.01 |
| Net Gain on Sale of Business or Assets ${ }^{(3)}$ |  | - |  |  |  |  |  |  |
| Selling, General, and Administrative Expenses, Other |  |  |  |  |  | - |  |  |
| Gain on Sale of Business ${ }^{(3)}$ |  |  |  |  |  | (0.96) |  | - |
| Gain on Remeasurement to Fair Value of Equity Method Investment |  |  |  |  |  |  |  |  |
| Equity Method Investments, Other |  |  |  |  |  |  |  | - |
| Income Tax Adjustments |  | - |  | - |  | - |  | - |
| Net (Income) Loss Attributable to Noncontrolling Interests, Other |  | (0.01) |  |  |  |  |  |  |
| Total Acquisitions, Divestitures, and Related Costs ${ }^{(4)}$ |  | 0.20 |  | 0.22 |  | (0.77) |  | 0.10 |
| Restructuring and Other Strategic Business Development Costs |  |  |  |  |  |  |  |  |
| Restructuring and Other Strategic Business Development Costs |  |  |  | 0.05 |  |  |  | 0.05 |
| Selling, General, and Administrative Expenses, Other |  |  |  |  |  |  |  |  |
| Total Restructuring and Other Strategic Business Development Costs ${ }^{(4)}$ |  | . |  | 0.05 |  | . |  | 0.05 |
| Other |  |  |  |  |  |  |  |  |
| Net (Gain) Loss on Undesignated Commodity Swap Contracts |  | 0.10 |  | 0.15 |  | (0.05) |  | (0.02) |
| Settlements of Undesignated Commodity Swap Contracts |  | (0.01) |  | (0.09) |  | (0.07) |  | (0.01) |
| Inventory, Other |  | 0.01 |  |  |  |  |  | 0.06 |
| Impairment of Goodwill and Intangible Assets |  | - |  |  |  | 0.12 |  | 0.28 |
| Deferred Compensation |  |  |  |  |  |  |  |  |
| Loss on Contract Termination |  | - |  | - |  | - |  | 0.21 |
| Selling, General, and Administrative Expenses, Other |  | (0.04) |  | - |  | 0.01 |  | (0.04) |
| Dividend from Unconsolidated Investment |  |  |  | (0.08) |  |  |  |  |
| Unrealized Net Gain on Securities Measured at Fair Value |  | - |  | - |  | - |  | (1.96) |
| Equity Method Investments, Other |  | - |  |  |  | - |  |  |
| Loss on Extinguishment of Debt |  | 0.02 |  | - |  | - |  | 0.32 |
| Income Tax Adjustments |  |  |  | - |  |  |  | (1.81) |
| Total Other ${ }^{(4)}$ |  | 0.07 |  | (0.01) |  | 0.01 |  | (2.98) |
| Comparable Diluted Net Income Per Common Share Attributable to CBI ${ }^{(4)}$ | s | 4.44 | \$ | 5.43 | \$ | 6.76 | \$ | 8.72 |

(1) Effective March 1,2018 , we adopted the FASB amended guidance regarding the recognition of revenue from contracts with customers using the retrospective application method. Financial information for the historical periods presented herein are as previously reported and have not been adjusted to reflect the adoption of this amended guidance.
(2) Includes impairment of intangible assets of $\$ 8.4$ million for the year ended February 28, 2017.
(3) Certain (gains) losses on sales, when material, are reported separately in the Company's quarterly flings. If not material, these same (gains) losses
on sales are reported as part of selling general and adminitrative expenses. on sales are reported as part of selling, general, and administrative expenses
${ }^{4}$ ) May not sum due to rounding as each item is computed independently.

## COMPARABLE STATEMENTS OF INCOME (NON-GAAP) (AS PREVIOUSLY REPORTED $\left.{ }^{(1)}\right)$

|  |  | Fiscal Year 2015 |  | Fiscal Year 2016 |  | Fiscal Year 2017 |  | Fiscal Year 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in millions, except share and per share data) |  |  |  |  |  |  |  |  |
| Net sales | \$ | 6,028.0 | \$ | 6,548.4 | \$ | 7,331.5 | \$ | 7,585.0 |
| Cost of product sold |  | $(3,389.9)$ |  | $(3,537.4)$ |  | $(3,819.5)$ |  | $(3,739.7)$ |
| Gross profit |  | 2,638.1 |  | 3,011.0 |  | 3,512.0 |  | 3,845.3 |
| Selling, general, and administrative expenses |  | $(1,055.1)$ |  | (1,145.4) |  | (1,316.7) |  | (1,372.1) |
| Operating income |  | 1,583.0 |  | 1,865.6 |  | 2,195.3 |  | 2,473.2 |
| Income from unconsolidated investments |  | 21.5 |  | 26.6 |  | 29.0 |  | 34.6 |
| Earnings before interest and tax |  | 1,604.5 |  | 1,892.2 |  | 2,224.3 |  | 2,507.8 |
| Interest expense |  | (337.7) |  | (313.9) |  | (333.3) |  | (332.0) |
| Income before income taxes |  | 1,266.8 |  | 1,578.3 |  | 1,891.0 |  | 2,175.8 |
| Provision for income taxes |  | (374.0) |  | (466.4) |  | (506.2) |  | (414.3) |
| Net income |  | 892.8 |  | 1,111.9 |  | 1,384.8 |  | 1,761.5 |
| Net (income) loss attributable to noncontrolling interests |  | 0.2 |  | (5.4) |  | (4.1) |  | (11.9) |
| Net income attributable to CBI | \$ | 893.0 | \$ | 1,106.5 | \$ | 1,380.7 | \$ | 1,749.6 |
| Diluted net income per common share attributable to CBI | \$ | 4.44 | \$ | 5.43 | \$ | 6.76 | \$ | 8.72 |
| Diluted weighted average common shares outstanding |  | 201.224 |  | 203.821 |  | 204.099 |  | 200.745 |
| Cash dividends declared per common share: |  |  |  |  |  |  |  |  |
| Class A Common Stock | \$ | - | \$ | 1.24 | \$ | 1.60 | \$ | 2.08 |
| Class B Convertible Common Stock | \$ | - | \$ | 1.12 | \$ | 1.44 | \$ | 1.88 |
| Effective tax rate |  | 29.5\% |  | 29.6\% |  | 26.8\% |  | 19.0\% |
| Year over year growth: |  |  |  |  |  |  |  |  |
| Net sales |  | 24\% |  | 9\% |  | 12\% |  | 3\% |
| Operating income |  | 35\% |  | 18\% |  | 18\% |  | 13\% |
| Earnings before interest and tax |  | 28\% |  | 18\% |  | 18\% |  | 13\% |
| Net income attributable to CBI |  | 39\% |  | 24\% |  | 25\% |  | 27\% |
| Diluted net income per common share attributable to CBI |  | 37\% |  | 22\% |  | 24\% |  | 29\% |
| Items as a percent of net sales: |  |  |  |  |  |  |  |  |
| Cost of product sold |  | 56.2\% |  | 54.0\% |  | 52.1\% |  | 49.3\% |
| Gross profit |  | 43.8\% |  | 46.0\% |  | 47.9\% |  | 50.7\% |
| Selling, general, and administrative expenses |  | 17.5\% |  | 17.5\% |  | 18.0\% |  | 18.1\% |
| Operating income |  | 26.3\% |  | 28.5\% |  | 29.9\% |  | 32.6\% |
| Eamings before interest and tax |  | 26.6\% |  | 28.9\% |  | 30.3\% |  | 33.1\% |

(1) Effective March 1,2018 , we adopted the FASB amended guidance regarding the recognition of revenue from contracts with
customers using the retrospective application method. Financial information for the historical periods presented herein are as previously reported and have not been adjusted to reflect the adoption of this amended guidance.

## BUSINESS SEGMENT INFORMATION

Organic Net Sales
Through February 28, 2019, our internal management financial reporting consisted of two business divisions: (i) Beer and (ii) Wine and Spirits. Beginning March 1, 2019, as a result of our November 2018 Canopy Investment and a change in our chief operating decision maker ("CODM") on March 1, 2019, we have changed our internal management financial reporting to consist of three business divisions: (i) Beer, (ii) Wine and Spirits, and (iii) Canopy. Consequently, as of May 31, 2019, we report our operating results in four segments: (i) Beer, (ii) Wine and Spirits, (iii) Corporate Operations and Other, and (iv) Canopy. The Canopy Equity Method Investment makes up the Canopy segment.

In the Beer segment, our portfolio consists of high-end imported and craft beer brands. We have an exclusive perpetual brand license to import, market, and sell in the U.S. our Mexican beer portfolio. In the Wine and Spirits segment, we sell a portfolio that includes higher-margin, higher-growth wine brands complemented by certain higher-end spirits brands. Amounts included in the Corporate Operations and Other segment consist of costs of executive management, corporate development, corporate finance, corporate growth and strategy, human resources, internal audit, investor relations, legal, public relations, and information technology, as well as our investments made through our corporate venture capital function. All costs included in the Corporate Operations and Other segment are general costs that are applicable to the consolidated group and are therefore not allocated to the other reportable segments. All costs reported within the Corporate Operations and Other segment are not included in our
CODM's evaluation of the operating income (loss) performance of the other reportable segments. The business segments reflect how our operations are managed, how resources are allocated, how operating corformance is evaluated by senior management, and the structure of our internal financial reporting.

Amounts included for the Canopy segment represent $100 \%$ of Canopy's reported results on a two-month lag, prepared in accordance with U.S. GAAP, and converted from Canadian dollars to U.S. dollars. Although we own less than $100 \%$ of the outstanding shares of Canopy, $100 \%$ of the Canopy results are included in the information below and subsequently eliminated in order to reconcile to our consolidated financial statements.
In addition, management excludes items that affect comparability ("Comparable Adjustments") from its evaluation of the results of each operating segment as these Comparable Adjustments are not reflective of core operations of the segments. Segment operating performance and segment management compensation are evaluated based upon core segment operating income (loss).

Organic and Constant Currency
For periods of acquisition, the Company defines organic as current period reported less products of acquired businesses reported for the current period, as appropriate. For periods of divestiture, the Company defines organic as prior period reported less products of divested businesses reported for the prior period, as appropriate. The Company provides organic net sales and organic shipment volumes, and historically provided percentage change in constant currency net sales (which excludes the impact of year-over-year currency exchange rate fluctuations), because the Company uses this information in monitoring and evaluating the underlying business trends of its core operations. In addition, the Company believes this information provides investors valuable insight on underlying business trends and results in order to evaluate year-over-year financial performance.

| Transaction | Segment | Date of Transaction | Organic Adjustment Period |
| :--- | :--- | :--- | :--- |
| Acquisition |  |  |  |
| Mark West | Wine and Spirits | July 16, 2012 | July 16, 2012 - July 15, 2013 |
| Beer Business | Beer | Aune 7, 2013 | June 7, 2013 - June 6, 2014 |
| Meiomi | Wine and Spirits | December 16, 2015 | August 3, 2015 - August 2, 2016 |
| Ballast Point | Beer | December 16, 2015 - December 15, 2016 |  |
| Prisoner | Wine and Spirits | October 14, 2016 | April 29, 2016 - April 28, 2017 |
| High West ${ }^{(1)}$ | October 19, 2016 | October 14, 2016 - October 13, 2017 |  |
| Charles Smith ${ }^{(1)}$ | Wine and Spirits |  | October 19, 2016 - October 18, 2017 |
| Divestiture | Wine and Spirits | December 17, 2016 |  |
| Canadian business | November 1, 2019 | December 17, 2015 - December 16, 2016 |  |
| Black Velvet Divestiture | March 2, 2020 | November 1, 2018 - October 31, 2019 |  |
| Ballast Point Divestiture | Beer | March 2, 2019 - March 1, 2020 |  |
| (1) Collectively, the October Wine and Spirits | Acquisitions. |  |  |


| BUSINESS SEGMENT INFORMATION |  |  |  |  | (AS ADJUSTED (1)) |  |  |  |  |  |  |  |  |  |  |  | First Quarter |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Fiscal Year 2017 |  | Fiscal Year 2018 |  | Fiscal Year 2019 |  | First Quarter |  | Second Quarter |  | $\begin{gathered} \text { Third } \\ \text { Quarter } \\ \hline 2020 \end{gathered}$ |  | Fourth Quarter 2020 |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  | 2021 |  |  |  |  |
| (in millions) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Net Sales |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Beer | \$ | 4,227.3 |  |  | \$ | 4,660.4 | \$ | 5,202.1 | \$ | 1,477.4 |  |  | \$ | 1,640.4 | \$ | 1,310.6 | \$ | 1,187.5 | \$ | 5,615.9 | \$ | 1,384.1 |
| Wine and Spirits |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Wine |  | 2,732.7 |  | 2,556.3 |  | 2,532.5 |  | 535.0 |  | 611.1 |  | 601.2 |  | 620.2 |  | 2,367.5 |  | 499.6 |
| Spirits |  | 361.1 |  | 363.6 |  | 381.4 |  | 84.8 |  | 92.5 |  | 87.6 |  | 95.2 |  | 360.1 |  | 79.7 |
| Wine and Spirits |  | 3,093.8 |  | 2,919.9 |  | 2,913.9 |  | 619.8 |  | 703.6 |  | 688.8 |  | 715.4 |  | 2,727.6 |  | 579.3 |
| Canopy |  |  |  |  |  | 48.6 |  | 70.7 |  | 67.7 |  | 58.0 |  | 93.8 |  | 290.2 |  | 80.3 |
| Consolidation and Eliminations |  |  |  |  |  | (48.6) |  | (70.7) |  | (67.7) |  | (58.0) |  | (93.8) |  | (290.2) |  | (80.3) |
| Comparable Adjustments |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Consolidated Net Sales | \$ | 7,321.1 | \$ | 7,580.3 | \$ | 8,116.0 | \$ | 2,097.2 |  | 2,344.0 | \$ | 1,999.4 | \$ | 1,902.9 | \$ | 8,343.5 | \$ | 1,963.4 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Gross Profit |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Beer | \$ | 2,149.3 | \$ | 2,531.2 | \$ | 2,830.7 | \$ | 819.5 | \$ | 913.3 | \$ | 735.3 | \$ | 657.1 | \$ | 3,125.2 | \$ | 769.7 |
| Wine and Spirits |  | 1,352.3 |  | 1,309.4 |  | 1,279.5 |  | 271.7 |  | 292.1 |  | 310.6 |  | 314.6 |  | 1,189.0 |  | 263.9 |
| Corporate Operations and Other |  |  |  |  |  | - |  | - |  |  |  |  |  |  |  | - |  |  |
| Canopy |  | - |  |  |  | 11.2 |  | 11.3 |  | 9.8 |  | (7.3) |  | 31.6 |  | 45.4 |  | (57.3) |
| Consolidation and Eliminations |  |  |  |  |  | (11.2) |  | (11.3) |  | (9.8) |  | 7.3 |  | (31.6) |  | (45.4) |  | 57.3 |
| Comparable Adjustments |  | 17.4 |  | (28.1) |  | (29.9) |  | (62.5) |  | (19.5) |  | (58.4) |  | (21.9) |  | (162.3) |  | (45.3) |
| Consolidated Gross Profit | \$ | 3,519.0 | \$ | 3,812.5 | \$ | 4,080.3 | \$ | 1,028.7 | \$ | 1,185.9 | \$ | 987.5 | \$ | 949.8 | \$ | 4,151.9 | \$ | 988.3 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Operating Income (Loss) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Beer (A) | \$ | 1,532.4 | \$ | 1,840.2 | \$ | 2,042.9 | \$ | 580.6 | \$ | 685.3 | \$ | 514.9 | \$ | 467.1 | \$ | 2,247.9 | \$ | 577.8 |
| Wine and Spirits (A) |  | 792.4 |  | 794.1 |  | 771.2 |  | 160.8 |  | 160.4 |  | 180.4 |  | 206.8 |  | 708.4 |  | 164.0 |
| Corporate Operations and Other (A) |  | (139.9) |  | (165.8) |  | (197.9) |  | (43.7) |  | (53.7) |  | (51.3) |  | (75.2) |  | (223.9) |  | (50.5) |
| Canopy ( ${ }^{\text {a }}$ |  | - |  |  |  | (82.7) |  | (170.0) |  | (160.5) |  | (210.8) |  | (144.5) |  | (685.8) |  | (733.2) |
| Consolidation and Eliminations (A) |  |  |  |  |  | 82.7 |  | 170.0 |  | 160.5 |  | 210.8 |  | 144.5 |  | 685.8 |  | 733.2 |
| Comparable Adjustments |  | 204.1 |  | (188.7) |  | (204.0) |  | (75.0) |  | (72.5) |  | (376.8) |  | (53.6) |  | (577.9) |  | (81.3) |
| Consolidated Operating Income (Loss) | \$ | 2,389.0 | \$ | 2,279.8 | \$ | 2,412.2 | \$ | 622.7 | \$ | 719.5 | \$ | 267.2 | \$ | 545.1 | \$ | 2,154.5 | \$ | 610.0 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Income (Loss) from Unconsolidated Investments |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Beer (B) | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - |
| Wine and Spirits (B) |  | 29.2 |  | 34.4 |  | 33.4 |  | 4.0 |  | (1.0) |  | 31.6 |  | 1.8 |  | 36.4 |  | 3.5 |
| Corporate Operations and Other (B) |  | (0.2) |  | 0.2 |  | (0.2) |  | (1.1) |  | (0.2) |  | (0.5) |  | (1.4) |  | (3.2) |  | 0.2 |
| Canopy (B) |  | - |  | - |  | - |  | - |  | - |  | - |  |  |  | - |  |  |
| Consolidation and Eliminations (B) |  | - | \$ | - |  | (16.5) |  | (54.4) |  | (54.7) |  | (71.1) |  | (41.5) |  | (221.7) |  | (31.7) |
| Comparable Adjustments |  | (1.7) |  | 452.6 |  | 2,084.9 |  | (879.1) |  | $(1,268.8)$ |  | (416.5) |  | 84.3 |  | $(2,480.1)$ |  | (543.2) |
| Consolidated Income (Loss) from Unconsolidated Investments | \$ | 27.3 | \$ | 487.2 | \$ | 2,101.6 | \$ | (930.6) | \$ | $(1,324.7)$ | \$ | (456.5) | \$ | 43.2 | \$ | $\underline{(2,668.6)}$ | \$ | (571.2) |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparable Earnings (Losses) Before Interest and Taxes (A+B) | \$ | 2,213.9 | \$ | 2,503.1 | \$ | 2,632.9 | \$ | 646.2 | \$ | 736.1 | \$ | 604.0 | \$ | 557.6 | \$ | 2,543.9 | \$ | 663.3 |

## BUSINESS SEGMENT INFORMATION (AS ADJUSTED (1))



## BUSINESS SEGMENT INFORMATION (AS PREVIOUSLY REPORTED (1)

|  | Fiscal Year 2015 |  | Fiscal Year 2016 |  | Fiscal Year 2017 |  | Fiscal Year 2018 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
| (in millions) |  |  |  |  |  |  |  |  |
| Net Sales |  |  |  |  |  |  |  |  |
| Beer ${ }^{(2)}$ | \$ | 3,188.6 | \$ | 3,622.6 | \$ | 4,229.3 | \$ | 4,658.5 |
| Wine and Spirits |  |  |  |  |  |  |  |  |
| Wine |  | 2,523.4 |  | 2,591.4 |  | 2,739.3 |  | 2,559.5 |
| Spirits |  | 316.0 |  | 334.4 |  | 362.9 |  | 367.0 |
| Wine and Spirits |  | 2,839.4 |  | 2,925.8 |  | 3,102.2 |  | 2,926.5 |
| Corporate Operations and Other |  |  |  |  |  |  |  |  |
| Consolidation and Eliminations ${ }^{(2)}$ |  |  |  | - |  | - |  | - |
| Comparable Adjustments |  |  |  | - |  | - |  | - |
| Consolidated Net Sales | \$ | 6,028.0 | \$ | 6,548.4 | \$ | 7,331.5 | \$ | $\underline{7,585.0}$ |
|  |  |  |  |  |  |  |  |  |
| Gross Profit |  |  |  |  |  |  |  |  |
| Beer ${ }^{(2)}$ | \$ | 1,465.8 | \$ | 1,776.0 | \$ | 2,151.3 | \$ | 2,529.3 |
| Wine and Spirits |  | 1,172.3 |  | 1,235.0 |  | 1,360.7 |  | 1,316.0 |
| Corporate Operations and Other |  |  |  |  |  |  |  |  |
| Consolidation and Eliminations ${ }^{(2)}$ |  | - |  | - |  | - |  | - |
| Comparable Adjustments |  | (59.5) |  | (68.7) |  | 17.4 |  | (28.1) |
| Consolidated Gross Profit | \$ | 2,578.6 | \$ | 2,942.3 | \$ | 3,529.4 | \$ | 3,817.2 |
|  |  |  |  |  |  |  |  |  |
| Operating Income |  |  |  |  |  |  |  |  |
| Beer ${ }^{(2)}$ (A) | \$ | 1,017.8 | \$ | 1,264.1 | \$ | 1,534.4 | \$ | 1,838.3 |
| Wine and Spirits (A) |  | 674.3 |  | 727.0 |  | 800.8 |  | 800.7 |
| Corporate Operations and Other (A) |  | (109.1) |  | (125.5) |  | (139.9) |  | (165.8) |
| Consolidation and Eliminations ${ }^{(2)}$ (A) |  |  |  |  |  |  |  |  |
| Comparable Adjustments |  | (82.8) |  | (100.5) |  | 204.1 |  | (188.7) |
| Consolidated Operating Income | \$ | 1,500.2 | \$ | 1,765.1 | \$ | 2,399.4 | \$ | $\underline{ }$ 2,284.5 |
|  |  |  |  |  |  |  |  |  |
| Income (Loss) from Unconsolidated Investments |  |  |  |  |  |  |  |  |
| Crown Imports ${ }^{(2)}$ (B) | \$ | - | \$ | - | \$ | - | \$ | - |
| Wine and Spirits (B) |  | 21.5 |  | 26.6 |  | 29.2 |  | 34.4 |
| Corporate Operations and Other (B) |  | - |  | - |  | (0.2) |  | 0.2 |
| Comparable Adjustments |  | - |  | 24.5 |  | (1.7) |  | 452.6 |
| Consolidated Income (Loss) from Unconsolidated Investments | \$ | 21.5 | \$ | 51.1 | \$ | 27.3 | \$ | 487.2 |
|  |  |  |  |  |  |  |  |  |
| Comparable Earnings Before Interest and Taxes ( $\mathbf{A}+\mathrm{B}$ ) | \$ | 1,604.5 | \$ | 1,892.2 | \$ | 2,224.3 | \$ | 2,507.8 |

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## BUSINESS SEGMENT INFORMATION (AS PREVIOUSLY REPORTED $\left.{ }^{(1)}\right)$

|  | Fiscal Year | Fiscal Year | Fiscal Year | Fiscal Year |
| :---: | :---: | :---: | :---: | :---: |
|  | 2015 | 2016 | 2017 | 2018 |
| (in millions) |  |  |  |  |
| Year Over Year Growth in Net Sales: |  |  |  |  |
| Beer ${ }^{(2)}$ | 12\% | 14\% | 17\% | 10\% |
| Wine and Spirits | (0\%) | 3\% | 6\% | (6\%) |
| Consolidation and Eliminations ${ }^{(2)}$ | (100\%) | 0\% | 0\% | 0\% |
|  |  |  |  |  |
|  |  |  |  |  |
| Year Over Year Growth in Gross Profit: |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| Year Over Year Growth in Operating Income: |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| Gross Profit as a Percent of Net Sales: |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| Operating Income as a Percent of Net Sales: |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

${ }^{(1)}$ Effective March 1, 2018, we adopted the FASB amended guidance regarding the recognition of revenue from contracts with customers using the retrospective application method. Financial information for the historical annual and interim periods presented herein are as previously reported and have not been adjusted to reflect the adoption of this amended guidance.
${ }^{(2)}$ Prior to the acquisition of our import beer business in June 2013, we had a $50 \%$ equity interest in Crown Imports, which was accounted for under the equity method of accounting. Additionally, prior to the acquisition, Crown Imports was a reportable segment

## REPORTED, ORGANIC, AND CONSTANT CURRENCY NET SALES (1)



[^0]
## REPORTED, ORGANIC, AND CONSTANT CURRENCY NET SALES ${ }^{(1)}$

| Fiscal Year 2018 |  | First Quarter 2018 | $\begin{gathered} \hline \text { First } \\ \text { Quarter } \\ 2017 \\ \hline \end{gathered}$ | $\begin{aligned} & \hline \text { Percent } \\ & \text { Change } \end{aligned}$ |  |  |  | $\begin{aligned} & \hline \text { Second } \\ & \text { Quarter } \\ & 2018 \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline \text { Second } \\ & \text { Quarter } \\ & 2017 \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Percent } \\ & \text { Change } \end{aligned}$ |  |  |  | Third <br> Quarter <br> 2018 | $\begin{gathered} \text { Third } \\ \text { Quarter } \\ 2017 \\ \hline \end{gathered}$ | $\begin{aligned} & \hline \text { Percent } \\ & \text { Change } \end{aligned}$ |  |  |  | $\begin{gathered} \text { Fourth } \\ \text { Quarter } \\ 2018 \\ \hline \end{gathered}$ | $\begin{aligned} & \hline \text { Fourth } \\ & \text { Quarter } \\ & 2017 \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline \text { Percent } \\ & \text { Change } \end{aligned}$ |  |  |  | $\qquad$ <br> Yea <br> 2018 | $\begin{aligned} & \hline \text { Fiscal } \\ & \text { Year } \\ & 2017 \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline \text { Percent } \\ & \text { Change } \end{aligned}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Consolidated Net Sales | s | 1,935.5 \$ | 1,871.8 | 3\% |  |  | s | 2,084.5 \$ | \$ 2,021.2 | 3\% |  |  |  | \$ 1,799.1 \$ | 1,810.5 | (1\%) |  |  | s | 1,765.9 \$ | \$ 1,628.0 | 8\% |  |  |  | \$ 7.585.0 \$ | 7,331.5 | 3\% |  |  |
| Less: Prisoner |  | (13.2) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | (13.2) |  |  |  |  |
| Less: October Wine and Spirits Acquisitions |  | (13.7) |  |  |  |  |  | (13.6) |  |  |  |  |  | (9.9) |  |  |  |  |  |  |  |  |  |  |  | (37.2) |  |  |  |  |
| Less: Canadian Divestiture |  |  | (89.6) |  |  |  |  |  | (100.1) |  |  |  |  |  | (98.9) |  |  |  |  |  | (22.6) |  |  |  |  |  | (311.2) |  |  |  |
| Consolidated Organic Net Sales |  | 1.908 .6 S | 1,782.2 | 7\% |  |  | s | 2,070.9 \$ | \$ 1,921.1 | 8\% |  |  |  | S 1,789.2 S | S 1.711 .6 | 5\% |  |  |  | 1,765.9 S | S 1,605.4 | 10\% |  |  |  | \$ 7.534 .6 S | 7,020.3 | 7\% |  |  |
| Beer Net Sales | s | 1242.3 s | 1151.0 | 8\% |  |  |  | 1,378.9 \$ | \$ $1,222.5$ | 13\% |  |  |  | 1040.1 s | 964.6 | 8\% |  |  |  | 997.2 | \$ 891.2 | 12\% |  |  |  | \$ 4658.5 \$ | 4229.3 | 10\% |  |  |
| Wine and Spirits Net Sales | s | 693.2 s | 720.8 | (4\%) |  |  | s | 705.6 \$ | \$ 798.7 | (12\%) |  |  |  | 759.0 S | 845.9 | (10\%) |  |  |  | 768.7 s | \$ 736.8 | 4\% |  |  |  | \$ 2.926 .5 \$ | 3,102.2 | (6\%) |  |  |
| Less: Prisoner |  | (13.2) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | (13.2) |  |  |  |  |
| Less: October Wine and Spirits Acquisitions |  | (13.7) |  |  |  |  |  | (13.6) |  |  |  |  |  | (9.9) |  |  |  |  |  |  |  |  |  |  |  | (37.2) |  |  |  |  |
| Less: Canadian Divestiture |  |  | (89.6) |  |  |  |  |  | (100.1) |  |  |  |  |  | (98.9) |  |  |  |  |  | (22.6) |  |  |  |  |  | (311.2) |  |  |  |
| Wine and Spirits Organic Net Sales | $\underline{s}$ | 666.3 \$ | ¢ 631.2 | 6\% |  |  | \$ | 692.0 \$ | \$ 698.6 | (1\%) |  |  |  | \$ 749.1 S | 547.0 | 0\% |  |  |  | 768.7 | S 714.2 | 8\% |  |  |  | \$ 2.876 .1 s | 2,791.0 | 3\% |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Fiscal Year 2017 |  | First Quarter 2017 | $\begin{gathered} \text { First } \\ \text { Quarter } \\ 2016 \\ \hline \end{gathered}$ | Percent Change | Currency | $\square$ |  | Second Quarter <br> 2017 | Second Quarter 2016 | $\begin{aligned} & \text { Percent } \\ & \text { Cange } \end{aligned}$ | Currency |  |  | Third 2017 | $\begin{gathered} \text { Third } \\ \text { Quarter } \\ 2016 \end{gathered}$ | Percent Change | Currency Impact | $\begin{aligned} & \text { Constant } \\ & \text { Currency } \\ & \text { Percent } \\ & \text { Change }{ }^{(1)} \end{aligned}$ |  | $\begin{gathered} \text { Fourth } \\ \text { Quarter } \\ \hline 2017 \end{gathered}$ | Fourth Quarter 2016 | $\begin{aligned} & \text { Percent } \\ & \text { Change } \end{aligned}$ | $\begin{gathered} \text { Currency } \\ \text { Impact } \end{gathered}$ | $\begin{gathered} \text { Constant } \\ \text { Currency } \\ \text { Percent } \\ \text { Change }{ }^{(1)} \end{gathered}$ |  | Fiscal Year Fisca 2017 | $\begin{aligned} & \text { iscal Year } \\ & 2016 \\ & \hline \end{aligned}$ | Percent Change | Currency | $\begin{aligned} & \text { Constant } \\ & \text { Currency } \\ & \text { Percent } \\ & \text { Change }{ }^{(1)} \end{aligned}$ |
| Consolidated Net Sales | s | 1,871.8 \$ | 1,631.3 | 15\% | -\% | 15\% | \$ | 2,021.2 \$ | \$ 1,733.4 | 17\% | -\% | 17\% |  | 1,810.5 \$ | 1,640.5 | 10\% | \% | 10\% |  | 1,628.0 | 1,543.2 | 5\% | - \% | 5\% |  | 7,331.5 \$ | 6,548.4 | 12\% | -\% | 12\% |
| Less: Meiomi |  | (35.3) |  |  |  |  |  | (17.2) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | (52.5) |  |  |  |  |
| Less: Ballast Point |  | (42.4) |  |  |  |  |  | (46.0) |  |  |  |  |  | (31.8) |  |  |  |  |  | (4.7) |  |  |  |  |  | (124.9) |  |  |  |  |
| Less: Prisoner |  | (4.9) | - |  |  |  |  | (8.8) |  |  |  |  |  | (20.1) |  |  |  |  |  | (13.5) |  |  |  |  |  | (47.3) |  |  |  |  |
| Less: October Wine and Spirits Acquisitions |  |  | - |  |  |  |  |  | - |  |  |  |  | (5.4) |  |  |  |  |  | (18.8) |  |  |  |  |  | (24.2) |  |  |  |  |
| Less: Canadian Divestiture |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | (62.6) |  |  |  |  |  | (62.6) |  |  |  |
| Consolidated Organic Net Sales | s | 1,789.2 \$ | 1,631.3 | 10\% | -\% | 10\% | s | 1,949.2 \$ | \$ 1,733.4 | 12\% | \% | 13\% |  | \$ 1,753.2 s | S 1.640 .5 | 7\% | -\% |  |  | 1,591.0 S | \$ 1.480 .6 | 7\% | - | 7\% |  | \$ 7.082 .6 S | 6,485.8 | 9\% | \% | \% |
| Beer Net Sales | s | 1151.0 S | \$ 965.8 | 19\% | -\% | 19\% | s | 1222.5 \$ | \$ 1019.5 | 20\% | - \% | 20\% |  | \$ 964.6 \$ | ${ }^{831.3}$ | 16\% | -\% | 16\% |  | 891.25 | \$ 800.0 | 11\% | -\% | 11\% |  | \$ 4229.3 \$ | 3622.6 | 17\% | \% | $17 \%$ |
| Less: Ballast Point |  | ${ }_{\text {(42.4) }}$ |  |  |  |  |  | (46.0) |  |  |  |  |  | ${ }^{(31.8)}$ |  |  |  |  |  | ${ }^{(4.7)}$ |  |  |  |  |  | ${ }_{\text {S }}{ }^{(124.9)}$ |  |  |  |  |
| Beer Organic Net Sales |  | 1,108.6 \$ | ${ }_{5}^{965.8}$ | 15\% | -\% | 15\% | s | 1.176 .5 | $\xlongequal{\text { ¢ } 1,019.5}$ | 15\% | -\% | 15\% |  | $\mathrm{s}^{\text {¢ } 932.8 ~ \$ ~}$ | 831.3 | 12\% | -\% | 12\% |  | 886.5 | \$ 806.0 | 10\% | - \% | 10\% |  | \$ 4.104 .4 S | $\xlongequal{3.622 .6}$ | 13\% | \% | \% |
| Wine and Spirits Net Sales | s | 72.8 \$ | 66.5 | 8\% | (1)\% | $9 \%$ | \$ | 798.7 \$ | \$ 713.9 | 12\% | -\% | 12\% |  | \$ 845.9 \$ | 809.2 | 5\% | -\% | 4\% |  | 736.8 S | \$ 737.2 | (0\%) | -\% | \% |  | 3102.2 s | 2925.8 | 6\% | \% | 6\% |
| Less: Meiomi |  | (35.3) |  |  |  |  |  | (17.2) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | (52.5) |  |  |  |  |
| Less: Prisoner |  | (4.9) | - |  |  |  |  | (8.8) |  |  |  |  |  | (20.1) |  |  |  |  |  | (13.5) |  |  |  |  |  | (47.3) |  |  |  |  |
| Less: October Wine and Spirits Acquisitions |  |  |  |  |  |  |  |  |  |  |  |  |  | (5.4) |  |  |  |  |  | (18.8) |  |  |  |  |  | (24.2) |  |  |  |  |
| Less: Canadian Divestiture |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | (62.6) |  |  |  |  | - | (62.6) |  |  |  |
| Wine and Spirits Organic Net Sales | s | 680.6 s | 5665.5 | 2\% | (1)\% | 3\% | s | 772.7 \$ | \$ 713.9 | 8\% | - \% | 8\% |  | \$ 820.4 | 809.2 | 1\% | -\% | 1\% |  | 704.5 | S 674.6 | 4\% | - | 4\% |  | \$ 2.978 .2 s | 2,863.2 | 4\% | - | 4\% |

## REPORTED, ORGANIC, AND CONSTANT CURRENCY NET SALES (1)

| Fiscal Year 2016 |  | $\begin{gathered} \text { First } \\ \text { Quarter } \\ 2016 \end{gathered}$ | $\begin{gathered} \text { First } \\ \text { Quarter } \\ 2015 \\ \hline \end{gathered}$ | Percent | Currency | $\begin{gathered} \text { Constant } \\ \text { Currency } \\ \text { Percent } \\ \text { Change }^{(1)} \end{gathered}$ |  | Second Quarter 2016 | $\begin{gathered} \text { Second } \\ \text { Quarter } \\ 2015 \\ \hline \end{gathered}$ | Percent Change | Currency Impact |  |  | $\begin{gathered} \text { Third } \\ \text { Quarter } \\ 2016 \end{gathered}$ | $\begin{gathered} \text { Third } \\ \text { Quarter } \\ 2015 \\ \hline \end{gathered}$ | Percent Change | Currency | $\square$ |  | $\begin{aligned} & \text { Fourth } \\ & \text { Quarter } \\ & 2016 \\ & \hline \end{aligned}$ | Fourth Quarter 2015 | Percent Change | Curency |  |  | $\begin{gathered} \text { Fiscal Year Fi } \\ 2016 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Fiscal Year } \\ 2015 \\ \hline \end{gathered}$ | Percent Change | Currency Impact |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Consolidated Net Sales | s | 1,631.3 \$ | 1,526.0 | 7\% | (1)\% | 8\% | \$ | 1,733.4 \$ | 1,604.1 | 8\% | (2)\% | 10\% | s | 1,640.5 \$ | 1,541.7 | 6\% | (2)\% | 8\% | \$ | 1,543.2 \$ | \$ 1,356.2 | 14\% | (1)\% | 15\% | s | 6,548.4 \$ | 6,028.0 | 9\% | (1)\% | 10 \% |
| Less: Meiomi |  |  |  |  |  |  |  | (3.8) |  |  |  |  |  | (34.7) |  |  |  |  |  | (35.3) |  |  |  |  |  | (73.8) |  |  |  |  |
| Less: Ballast Point |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | (27.2) |  |  |  |  |  | (27.2) |  |  |  |  |
| Consolidated Organic Net Sales | s | 1.631.3 \$ | 1,526.0 | 7\% | (1)\% | 8\% | s | 1,729.6 \$ | \$ 1.604 .1 | 8\% | (2)\% | 9\% | s | 1,605.8 \$ | 1,541.7 | 4\% | (2)\% | $6 \%$ | s | 1,480.7 | \$ 1.356 .2 | 9\% | (1)\% | 10\% |  | 6.447 .4 S | \$,028.0 | 7\% | (1)\% | 8\% |
| Beer Net Sales | \$ | 965.8 s | \$ 867.7 | 11\% | -\% | 11\% |  | 1019.5 s | ¢ 891.8 | 14\% | \% | 14\% | s | 831.3 \$ | 768.1 | 8\% | - \% | \% | \$ | 806.0 | \$ 661.0 | 22\% | - \% | 22 \% | s | 3622.6 s | 3188.6 | 14\% | \% | $14 \%$ |
| Less: Ballast Point |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | (27.2) |  |  |  |  |  | (27.2) |  |  |  |  |
| Beer Organic Net Sales | s | 965.8 S | \$ 867.7 | 11\% | -\% | 11\% | s | 1,019.5 s | \$ 891.8 | 14\% | -\% | 14\% | s | 831.3 \$ | 768.1 | 8\% | -\% | $8 \%$ | s | 778.8 | \$ 661.0 | 18\% | -\% | 18\% |  | 3,595.4 S | 5,188.6 | 13\% | \% | $13 \%$ |
| Wine and Spirits Net Sales | \$ | 665.5 s | \$ 658.3 | 1\% | (3)\% | 4\% | s | 713.9 \$ | \$ 715.8 | (0\%) | (3)\% | 3\% | \$ | 809.2 \$ | 773.4 | 5\% | (3)\% | $8 \%$ |  | 737.2 \$ | \$ 691.9 | 7\% | (2)\% | 9\% |  | 2925.8 s | \$ 2839.4 | 3\% | (3)\% | 6\% |
| Less: Meiomi |  |  |  |  |  |  |  | (3.8) |  |  |  |  |  | (34.7) |  |  |  |  |  | (35.3) |  |  |  |  |  | (73.8) |  |  |  |  |
| Wine and Spirits Organic Net Sales | s | 665.5 s | ¢ 658.3 | 1\% | (3)\% | 4\% | s | 710.1 s | ¢ 715.8 | (1\%) | (3)\% | 3\% | s | 774.5 \$ | 773.4 | 0\% | (3)\% | 3\% | s | 701.9 | \$ 691.9 | 1\% | (2)\% | 4\% | s | $2,852.0 \mathrm{~s}$ | 2,839.4 | 0\% | (3)\% | 3\% |

## THANK YOU


[^0]:     interim and annual periods presented below for the Fiscal Year 2018, Fiscal Year 2017, Fiscal Year 2016, Fiscal Year 2015, and Fiscal Year 2014 analyses, financial information has not been adjusted to reflect the adoption of this amended guidance as it is not deemed material.

