## Business Segment Information

## Organic Net Sales

hrough February 28,20199 , our internal management financial reporting consisted of two business divisions: (i) Beer and (ii) Wine and Spirits. Beginning March 1,2019 , as a result of our November 2018 Canop Investment and a change in our chief operating decision maker ("coom") on March 1 , 2019 , we have changed our internal management financial reportitg to consist of three business divisions: (i) Beer, The Canopy Equity Method Investment makes up the Canopy segment.
In the Beer segment, our portfolio consists of high-end imported beer, craft beer, and ABA brands. We have an exclusive perpetual brand license to import, market, and sell our Mexican beer portfolio in the U.S. In the Wine and Spirits segment, our portfolio includes higher-margin, higher-growth wine brands complemented by certain higher-end spirits brands. Amount included in the Corporate Operations and other information technology, as well as our investments made through our corporate venture capital function. All costs included in the Corporate Operations and Other segment are general costs that are applicable to e consolidated group and are, therefore, not allocated to the other reportable segments. All costs reported within the Corporate Operations and Other segment are not included in our coDM's evaluation of the operating income (loss) pertormance of the other reportable segments. The

Amounts included for the Canopy segment represent $100 \%$ of Canopy's reported results on a two-month lag, prepared in accordance with U.S. GAAP, and converted from Canadian dollars to U.S. dollars. Althoug mounts included $10 \%$ of the outstanding shares of Canopy, $100 \%$ of the Canoopy results are included in the information below and subsequently eliminated in order to reconcile to our consolidated financial statements.
In addition, management excludes items that a ffect comparability "Comparable Adjustments") from its evaluation of the results of each operating segment as these Comparable Adjustments are not reflective of ore operations of the segments. Segment operaing performance and the incentive compensation of segment management are evaluated based upon core segment operating income (loss) which do not include e impact of these Comparable Adjustments.

## rganic and Constant Currency

defines organic as prior period reported less products of divested businesses reported for the prior peqiod as buppropriate. The cor the courrent period, as appropriate. For periods of divestiture, the Company provided percentage change in constant curreccy net sales (which excluses sthe impact of year-over-verar currency exchange rate fluctuations), because the Company uses this information in monitioring and evaluate year-over-yeer finast performan
$\frac{\text { Transaction }}{\text { Acquisition }}$
Acquisitio
Meiomi
Ballast Point
Prisoner
${ }^{\text {High West }}{ }^{\left({ }^{(1)}\right.}$
Divestiture
Canadian business
Black velvet Divestiture
lack Velvet Divestiture
allast Point Divestiture
Concentrate Business Divestiture
Wine and Spirits Divestiture
obilo Divestiture

Segment

## Wine and Spir Beer

 BeerWine and Spirits Wine and Spirits
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Wine and Spirits

Date of Transaction $\qquad$ Organic Adjustment Period
Agust 3, 2015 - August 2, 2016 December 16, 2015 - December 15, 2016 April 29,2016 -April 28,2017 ctober 14, 2016 - October 13,2017
Cctober 19, 2016 - October 18, 2017
December 17, 2015 - December 16, 2016 November 1, 2018 - October 31, 20 December 29, 2019 - December 28, 2020 January 5, 2020 - January 4, 2021 anuar 5, 2020 - January 4, 2021

Collectively, the October Wine and Spirits Acquisitions.

## Depletions

epletions represent U.S. domestic distributor shipments of the Company's respective branded products to retail customers, based on third-party data. For periods of acquisition, depletion volume includes depletion of products of accuired b

| Transaction Acquisition $^{\text {Segment }}$ Date of Transaction Organic Adjustment Period |  |  |  |
| :---: | :---: | :---: | :---: |
| Acquisition |  |  |  |
| Meiomi | Wine and Spirits | August 3,2015 | August 3, 2014 - August 2,2015 |
| Ballast Point | Beer | December 16, 2015 | December 16, 2014 - December 15, 2015 |
| Prisoner | Wine and Spirits | April 29,2016 | April 29,2015 -April 28,2016 |
| High West ${ }^{(2)}$ | Wine and Spirits | October 14, 2016 | October 14, 2015-October 13, 2016 |
| Charles Smith ${ }^{\text {(1) }}$ | Wine and Spirits | October 19, 2016 | October 19, 2015-October 18, 2016 |
| Divestiture |  |  |  |
| Canadian business | Wine and Spirits | December 17, 2016 | N/A ${ }^{(2)}$ |
| Black Velvet Divestiture | Wine and Spirits | November 1, 2019 | November 1, 2018 - October 31, 2019 |
| Ballast Point Divestiture | Beer | March 2, 2020 | March 2, 2019 - March 1, 2020 |
| Concentrate Business Divestiture | Wine and Spirits | December 29, 2020 | December 29, 2019 - December 28,2020 |
| Wine and Spirits Divestiture | Wine and Spirits | January, 2021 | January 5, 2020 - January 4, 2021 |
| Nobilo Divestiture | Wine and Spirits | January 5, 2021 | January 5, 2020 - January 4, 2021 |
| Paul Masson Divestiture | Wine and Spirits | January 12, 2021 | January 12, 2020 - January 11, 2021 |

${ }^{2)}$ Depletion data is only available for product sold domestically in the U.S.


## REPORTED, ORGANIC, AND CONSTANT CURRENCY NET SALES ${ }^{(1)}$


 eriods presented below for the fiscal Year 2018 and fiscal Year 2017 analyses, ininacial information has not been adjusted tor reflect the adoption of this a mended guidance as is its not deemed material


| Fiscal Year 2022 | $\begin{array}{\|c} \text { First } \\ \text { Quarter } \\ \text { 2022 } \\ \hline \end{array}$ | $\begin{gathered} \text { First } \\ \text { Quarter } \\ 2021 \\ \hline \end{gathered}$ | Percent Change | $\begin{gathered} \text { Second } \\ \text { Quarter } \\ 2022 \end{gathered}$ | $\begin{gathered} \text { Second } \\ \text { Quarter } \\ 2021 \end{gathered}$ | Percent Change | $\begin{array}{\|c\|c\|} \hline \text { Third } \\ \text { Quarter } \\ 2022 \\ \hline \end{array}$ | $\begin{gathered} \text { Third } \\ \text { Quarter } \\ 2021 \end{gathered}$ | $\begin{aligned} & \hline \text { Percent } \\ & \text { Change } \end{aligned}$ | $\begin{array}{\|c\|} \hline \text { Fourth } \\ \text { Quarter } \\ 2022 \end{array}$ | $\begin{aligned} & \text { Fourth } \\ & \text { Quarter } \\ & 2021 \end{aligned}$ | $\begin{aligned} & \hline \begin{array}{l} \text { Percent } \\ \text { Change } \end{array} \end{aligned}$ | $\begin{aligned} & \text { Fiscal } \\ & \text { Year } \\ & 2022 \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Fiscal } \\ & \text { Year } \\ & 2021 \end{aligned}$ | Percent Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| beer <br> (in millions, branded product, 24-pack, 12-ounce case |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shipment volume | 84.8 | 76.2 | 11.3\% |  |  |  |  |  |  |  |  |  |  |  |  |
| Depletion volume |  |  | 10.7\% |  |  |  |  |  |  |  |  |  |  |  |  |
| WINE AND SPIRITS <br> (in millions, branded product, 9 -liter case equivalents) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shipment volume | 6.7 | 10.8 | (38.0\%) |  |  |  |  |  |  |  |  |  |  |  |  |
| Organic shipment volume | 6.7 | 6.3 | 6.3\% |  |  |  |  |  |  |  |  |  |  |  |  |
| U.S. Domestic shipment volume | 6.0 | 9.9 | (39.4\%) |  |  |  |  |  |  |  |  |  |  |  |  |
| U.S. Domestic organic shipment volume | 6.0 | 5.4 | 11.1\% |  |  |  |  |  |  |  |  |  |  |  |  |
| Depletion volume |  |  | (7.5\%) |  |  |  |  |  |  |  |  |  |  |  |  |
| Fiscal Year 2021 | $\begin{array}{\|c} \hline \text { First } \\ \text { Quarter } \\ 2021 \end{array}$ | $\begin{gathered} \text { First } \\ \text { Quarter } \\ 2020 \end{gathered}$ | Percent Change | $\begin{gathered} \text { Second } \\ \text { Quarter } \\ 2021 \end{gathered}$ | $\begin{aligned} & \text { Second } \\ & \text { Quarter } \\ & 2020 \end{aligned}$ | Percent Change | $\begin{array}{\|c\|c\|c\|c\|c\|} \hline \text { Third } \\ \text { Quarter } \\ 2021 \end{array}$ | $\begin{gathered} \text { Third } \\ \text { Quarter } \\ 2020 \end{gathered}$ | $\begin{aligned} & \text { Percent } \\ & \text { Change } \end{aligned}$ | $\begin{array}{\|c\|c\|c\|c\|c\|c\|c\|} \hline \text { Qourther } \\ 2021 \end{array}$ | $\begin{gathered} \text { Fourth } \\ \text { Quarter } \\ 2020 \end{gathered}$ | $\begin{aligned} & \text { Percent } \\ & \text { Change } \end{aligned}$ | $\begin{aligned} & \text { Fiscal } \\ & \text { Y Year } \\ & 2021 \end{aligned}$ | $\begin{aligned} & \text { Fiscal } \\ & \text { Y Year } \\ & 2020 \end{aligned}$ | Percent Change |
| BEER <br> (in millions, branded product, 24-pack, 12 -ounce case |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shipment volume | 76.2 | 82.1 | (7.2\%) | 90.4 | 91.9 | (1.6\%) | 92.3 | 72.6 | 27.1\% | 75.7 | 65.3 | 15.9\% | 334.6 | 311.9 | 7.3\% |
| Organic shipment volume | 76.2 | 81.3 | (6.3\%) | 90.4 | 91.2 | (0.9\%) | 92.3 | 72.1 | 28.0\% | 75.7 | 64.8 | 16.8\% | 334.6 | 309.4 | 8.1\% |
| Depletion volume |  |  | 5.6\% |  |  | 4.7\% |  |  | 12.3\% |  |  | 6.4\% |  |  | 7.1\% |
| WINE AND SPIRITS <br> (in millions, branded product, 9-liter case equivalents) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shipment volume | 10.8 | 12.4 | (12.9\%) | 11.6 | 14.4 | (19.4\%) | 13.2 | 12.8 | 3.1\% | 9.4 | 14.0 | (32.9\%) | 45.0 | 53.6 | (16.0\%) |
| Organic shipment volume | 10.8 | 11.9 | (9.2\%) | 11.6 | 13.9 | (16.5\%) | 13.2 | 12.4 | 6.5\% | 9.4 | 9.1 | 3.3\% | 45.0 | 47.3 | (4.9\%) |
| U.S. Domestic shipment volume | 9.9 | 11.3 | (12.4\%) | 10.7 | 13.5 | (20.7\%) | 12.2 | 11.6 | 5.2\% | 8.7 | 13.1 | (33.6\%) | 41.5 | 49.5 | (16.2\%) |
| U.S. Domestic organic shipment volume | 9.9 | 10.8 | (8.3\%) | 10.7 | 12.9 | (17.1\%) | 12.2 | 11.3 | 8.0\% | 8.7 | 8.4 | 3.6\% | 41.5 | 43.4 | (4.4\%) |
| Depletion volume |  |  | (1.1\%) |  |  | (3.3\%) |  |  | (0.8\%) |  |  | (6.8\%) |  |  | (2.8\%) |
| Fiscal Year 2020 | $\begin{gathered} \hline \text { First } \\ \text { Quarter } \\ 2020 \end{gathered}$ | $\begin{gathered} \text { First } \\ \text { Quarter } \\ 2019 \end{gathered}$ | Percent Change | $\begin{array}{\|c\|} \hline \text { Second } \\ \text { Quarter } \\ 2020 \end{array}$ | $\begin{aligned} & \text { Second } \\ & \text { Quarter } \\ & 2019 \\ & \hline \end{aligned}$ | Percent Change | $\begin{array}{\|c\|} \hline \text { Third } \\ \text { Quarter } \\ 2020 \end{array}$ | $\begin{gathered} \text { Third } \\ \text { Quarter } \\ 2019 \\ \hline \end{gathered}$ | Percent Change | $\begin{array}{\|c} \hline \text { Fourth } \\ \text { Quarter } \\ 2020 \end{array}$ | $\begin{gathered} \text { Fourth } \\ \text { Quarter } \\ 2019 \\ \hline \end{gathered}$ | Percent Change | $\begin{aligned} & \text { Fiscal } \\ & \text { Y Year } \\ & 2020 \end{aligned}$ | $\begin{aligned} & \hline \text { Fiscal } \\ & \text { Y Year } \\ & 2019 \end{aligned}$ | $\begin{aligned} & \hline \begin{array}{l} \text { Percent } \\ \text { Change } \end{array} \end{aligned}$ |
| beer <br> (in millions, branded product, 24-pack, 12-ounce case |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shipment volume | 82.1 | 77.9 | 5.4\% | 91.9 | 87.3 | 5.3\% | 72.6 | 68.0 | 6.8\% | 65.3 | 60.9 | 7.2\% | 311.9 | 294.1 | 6.1\% |
| Depletion volume |  |  | 6.6\% |  |  | 6.2\% |  |  | 7.3\% |  |  | 10.8\% |  |  | 7.5\% |
| WINE AND SPIRITS <br> (in millions, branded product, 9 -liter case equivalents) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shipment volume | 12.4 | 13.5 | (8.1\%) | 14.4 | 16.0 | (10.0\%) | 12.8 | 14.8 | (13.5\%) | 14.0 | 14.2 | (1.4\%) | 53.6 | 58.5 | (8.4\%) |
| Organic shipment volume | 12.4 | 13.5 | (8.1\%) | 14.4 | 16.0 | (10.\%) | 12.8 | 14.5 | (11.7\%) | 14.0 | 13.8 | 1.4\% | 53.6 | 57.8 | (7.3\%) |
| U.S. Domestic shipment volume | 11.3 | 12.5 | (9.6\%) | 13.5 | 14.8 | (8.8\%) | 11.6 | 13.8 | (15.9\%) | 13.1 | 13.3 | (1.5\%) | 49.5 | 54.4 | (9.0\%) |
| U.S. Domestic organic shipment volume | 11.3 | 12.5 | (9.6\%) | 13.5 | 14.8 | (8.8\%) | 11.6 | 13.5 | (14.1\%) | 13.1 | 12.9 | 1.6\% | 49.5 | 53.7 | (7.8\%) |
| U.S. Domestic Power Brands shipment volume ${ }^{(1)}$ | 4.5 | 5.3 | (15.1\%) | 6.3 | 6.3 | 0.0\% | 5.9 | 5.9 | 0.0\% | 6.3 | 5.9 | 6.8\% | 23.0 | 23.4 | (1.7\%) |
| Depletion volume |  |  | (0.7\%) |  |  | (13.3\%) |  |  | (5.8\%) |  |  | (0.6\%) |  |  | (5.2\%) |
| Power Brands depletion volume ${ }^{(1)}$ |  |  | 4.2\% |  |  | (3.8\%) |  |  | 3.3\% |  |  | 4.2\% |  |  | 1.9\% |
| ${ }^{(1)}$ U.S. Domestic Power Brands include the following brands and/or portfolio of brands: 7 Moons, Auros, Casa Noble, Champagne Palmer \& Co, Cooper \& Thief, Crafters Union, Cuvée Sauvage, Drylands, High West, Kim Crawford, Meiomi, Mi CAMPO, Mount Veeder, Nelson's Green Brier, Nobilo, Ruffino, SIMI, Spoken Barrel, SVEDKA, The Real McCoy, and the Charles Smith, Prisoner, Robert Mondavi, and Schrader portfolio of brands. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |


| Fiscal Year 2019 | $\begin{array}{\|c\|c\|} \hline \text { First } \\ \text { Quarter } \\ 2019 \\ \hline \end{array}$ | $\begin{gathered} \text { First } \\ \text { Fiustrer } \\ 2018 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Percent } \\ & \text { Change } \end{aligned}$ | $\begin{gathered} \hline \text { Second } \\ \text { Quarter } \\ 2019 \end{gathered}$ | $\begin{gathered} \text { Second } \\ \text { Quarter } \\ 2018 \end{gathered}$ | $\begin{aligned} & \text { Percent } \\ & \text { Change } \end{aligned}$ | $\begin{gathered} \text { Third } \\ \text { Quarter } \\ 2019 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Third } \\ \text { Quarter } \\ 2018 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Percent } \\ & \text { Change } \end{aligned}$ | $\begin{gathered} \text { Fourth } \\ \text { Quarter } \\ 2019 \end{gathered}$ | $\begin{gathered} \text { Fourth } \\ \text { Quarter } \\ 2018 \end{gathered}$ | $\begin{aligned} & \text { Percent } \\ & \text { Change } \end{aligned}$ | $\begin{aligned} & \text { Fiscal } \\ & \text { Year } \\ & 2019 \end{aligned}$ | $\begin{aligned} & \text { Fiscal } \\ & \text { Year } \\ & 2018 \end{aligned}$ | $\begin{aligned} & \text { Percent } \\ & \text { Change } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| bEER <br> (in millions, branded product, 24-pack, 12-ounce case |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shipment volume | 77.9 | 71.7 | 8.6\% | 87.3 | 80.3 | 8.7\% | 68.0 | 59.6 | 14.1\% | 60.9 | 56.4 | 8.0\% | 294.1 | 268.0 | 9.7\% |
| Depletion volume |  |  | 8.9\% |  |  | 10.1\% |  |  | 7.8\% |  |  | 8.1\% |  |  | 8.8\% |
| Wine and spirits <br> (in millions, branded product, 9 -liter case equivalents) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shipment volume | 13.5 | 13.9 | (2.9\%) | 16.0 | 14.7 | 8.8\% | 14.8 | 14.8 | 0.0\% | 14.2 | 15.6 | (9.0\%) | 58.5 | 59.0 | (0.8\%) |
| U.S. Domestic shipment volume | 12.5 | 12.9 | (3.1\%) | 14.8 | 13.6 | 8.8\% | 13.8 | 13.6 | 1.5\% | 13.3 | 14.6 | (8.9\%) | 54.4 | 54.7 | (0.5\%) |
| U.S. Domestic Focus Brands shipment volume ${ }^{(2)}$ | 7.8 | 7.7 | 1.3\% | 9.4 | 8.3 | 13.3\% | 8.3 | 8.3 | 0.0\% | 8.4 | 8.8 | (4.5\%) | 33.9 | 33.1 | 2.4\% |
| Depletion volume |  |  | (3.6\%) |  |  | 0.2\% |  |  | (3.2\%) |  |  | (4.0\%) |  |  | (2.6\%) |
| Focus Brands depletion volume ${ }^{(2)}$ |  |  | 0.4\% |  |  | 2.3\% |  |  | 0.3\% |  |  | (0.6\%) |  |  | 0.6\% |
|  Ruffino, Schrader, SIMI, SVEDKA, The Dreaming Tree, and the Charles Smith and Prisoner portfolio of brands. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Fiscal Year 2018 | $\begin{array}{\|c\|c\|} \hline \text { First } \\ \text { Quarter } \\ 2018 \\ \hline \end{array}$ | $\begin{gathered} \text { First } \\ \text { Fiuarter } \\ \\ 2017 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Percent } \\ & \text { Change } \end{aligned}$ | $\begin{gathered} \text { Second } \\ \text { Suarter } \\ 2018 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Second } \\ \text { Quarter } \\ \text { Q2017 } \\ \hline \end{gathered}$ | $\begin{aligned} & \hline \begin{array}{l} \text { Percent } \\ \text { Change } \end{array} \end{aligned}$ | $\begin{gathered} \text { Third } \\ \text { Tharter } \\ \\ 2018 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Third } \\ \text { Quarter } \\ \text { Qua17 } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Percent } \\ & \text { Change } \end{aligned}$ | $\begin{gathered} \text { Fourth } \\ \text { Quarter } \\ 2018 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Fourth } \\ \text { Quarter } \\ 2017 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Percent } \\ & \text { Change } \end{aligned}$ | $\begin{aligned} & \text { Fiscal } \\ & \text { Year } \\ & 2018 \end{aligned}$ | $\begin{aligned} & \text { Fiscal } \\ & \text { Year } \\ & 2017 \end{aligned}$ | $\begin{aligned} & \text { Percent } \\ & \text { Change } \end{aligned}$ |
| beER <br> (in millions, branded product, 24-pack, 12 -ounce case |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shipment volume | 71.7 | 67.0 | 7.0\% | 80.3 | 71.9 | 11.7\% | 59.6 | 56.3 | 5.9\% | 56.4 | 51.2 | 10.2\% | 268.0 | 246.4 | 8.8\% |
| Depletion volume |  |  | 11.6\% |  |  | 8.1\% |  |  | 9.1\% |  |  | 11.0\% |  |  | 9.8\% |
| WINE AND SPIRITS <br> (in millions, branded product, 9 -liter case equivalents) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shipment volume | 13.9 | 16.4 | (15.2\%) | 14.7 | 18.2 | (19.2\%) | 14.8 | 18.3 | (19.1\%) | 15.6 | 16.3 | (4.3\%) | 59.0 | 69.2 | (14.7\%) |
| Organic shipment volume | 13.7 | 13.6 | 0.7\% | 14.6 | 14.8 | (1.4\%) | 14.7 | 15.2 | (3.3\%) | 15.6 | 15.7 | (0.6\%) | 58.6 | 59.3 | (1.2\%) |
| U.S. Domestic shipment volume | 12.9 | 12.4 | 4.0\% | 13.6 | 14.2 | (4.2\%) | 13.6 | 14.0 | (2.9\%) | 14.6 | 14.4 | 1.4\% | 54.7 | 55.0 | (0.5\%) |
| U.S. Domestic organic shipment volume | 12.8 | 12.4 | 3.2\% | 13.5 | 14.2 | (4.9\%) | 13.5 | 14.0 | (3.6\%) | 14.6 | 14.4 | 1.4\% | 54.4 | 55.0 | (1.1\%) |
| U.S. Domestic Focus Brands shipment volume ${ }^{(3)}$ | 7.8 | 7.1 | 9.9\% | 8.4 | 8.2 | 2.4\% | 8.5 | 8.1 | 4.9\% | 8.9 | 8.4 | 6.0\% | 33.6 | 31.8 | 5.7\% |
| U.S. Domestic organic Focus Brands shipment volume ${ }^{(8)}$ | 7.7 | 7.1 | 8.5\% | 8.3 | 8.2 | 1.2\% | 8.5 | 8.1 | 4.9\% | 8.9 | 8.4 | 6.0\% | 33.4 | 31.8 | 5.0\% |
| Depletion volume |  |  | (1.1\%) |  |  | 5.0\% |  |  | (2.5\%) |  |  | 2.1\% |  |  | 0.9\% |
| Focus Brands depletion volume ${ }^{(3)}$ |  |  | 3.6\% |  |  | 12.3\% |  |  | 2.6\% |  |  | 7.1\% |  |  | 6.6\% |
| ${ }^{\text {(3) }}$ U.S. Domestic Focus Brands include the following brands: 7 Moons, Black Box, Casa Noble, Clos du Bois, Estancia, Franciscan, High West, Kim Crawford, Kung Fu Girl, Mark West, Meiomi, Mount Veeder, Nobilo, Ravage, Robert Mondavi, Ruffino, SIMI, SVEDKA, The Dreaming Tree, The Prisoner, and The Velvet Devil. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Fiscal Year 2017 | $\begin{array}{\|c\|c\|} \hline \text { First } \\ \text { Quarter } \\ 2017 \\ \hline \end{array}$ | $\begin{gathered} \text { First } \\ \text { Quarter } \\ \\ 2016 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Percent } \\ & \text { Change } \end{aligned}$ | $\begin{array}{\|c\|c\|c\|c\|c\|c\|c\|} \hline \text { Secorter } \\ \text { Quatr } \\ 2017 \\ \hline \end{array}$ | $\begin{gathered} \text { Second } \\ \text { Quarter } \\ 2016 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Percent } \\ & \text { Change } \end{aligned}$ | $\begin{gathered} \text { Third } \\ \text { Quarter } \\ \\ 2017 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Third } \\ \text { Quarter } \\ 2016 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Percent } \\ & \text { Change } \end{aligned}$ | $\begin{gathered} \text { Fourth } \\ \text { Quarter } \\ 2017 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Fourth } \\ \text { Quarter } \\ 2016 \\ \hline \end{gathered}$ | $\begin{aligned} & \hline \begin{array}{l} \text { Percent } \\ \text { Change } \end{array} \end{aligned}$ | $\begin{aligned} & \text { Fiscal } \\ & \text { Year } \\ & 2017 \end{aligned}$ | $\begin{aligned} & \text { Fiscal } \\ & \text { Year } \\ & 2016 \end{aligned}$ | $\begin{aligned} & \text { Percent } \\ & \text { Change } \end{aligned}$ |
| beEr <br> (in millions, branded product, 24-pack, 12-ounce case |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shipment volume | 67.0 | 58.6 | 14.3\% | 71.9 | 62.2 | 15.6\% | 56.3 | 50.2 | 12.2\% | 51.2 | 47.0 | 8.9\% | 246.4 | 218.0 | 13.0\% |
| Organic shipment volume | 65.6 | 58.6 | 11.9\% | 70.3 | 62.2 | 13.0\% | 55.3 | 50.2 | 10.2\% | 51.1 | 47.0 | 8.7\% | 242.3 | 218.0 | 11.1\% |
| Depletion volume |  |  | 9.7\% |  |  | 13.9\% |  |  | 10.7\% |  |  | 6.2\% |  |  | 10.4\% |
| WINE AND SPIRITS <br> (in millions, branded product, 9 -liter case equivalents) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shipment volume | 16.4 | 15.7 | 4.5\% | 18.2 | 17.0 | 7.1\% | 18.3 | 18.4 | (0.5\%) | 16.3 | 17.1 | (4.7\%) | 69.2 | 68.2 | 1.5\% |
| Organic shipment volume | 16.1 | 15.7 | 2.5\% | 18.0 | 17.0 | 5.9\% | 18.2 | 18.4 | (1.1\%) | 16.1 | 15.1 | 6.6\% | 68.4 | 66.2 | 3.3\% |
| U.S. Domestic shipment volume | 12.4 | 11.7 | 6.0\% | 14.2 | 12.8 | 10.9\% | 14.0 | 14.1 | (0.7\%) | 14.4 | ${ }^{13.3}$ | 8.3\% | 55.0 | 51.9 | 6.0\% |
| U.S. Domestic organic shipment volume | 12.1 | 11.7 | 3.4\% | 14.0 | 12.8 | 9.4\% | 13.9 | 14.1 | (1.4\%) | 14.2 | ${ }^{13.3}$ | 6.8\% | 54.2 | 51.9 | 4.4\% |
| U.S. Domestic Focus Srands shipment volume ${ }^{(4)}$ | 7.1 | 6.3 | 12.7\% | 8.2 | 6.9 | 18.8\% | 8.1 | 7.6 | 6.6\% | 8.6 | 7.6 | 13.2\% | 32.0 | 28.4 | 12.7\% |
| U.S. Domestic organic Focus Brands shipment volume ${ }^{(4)}$ | 6.8 | 6.3 | 7.9\% | 8.0 | 6.9 | 15.9\% | 8.1 | 7.6 | 6.6\% | 8.5 | 7.6 | 11.8\% | 31.4 | 28.4 | 10.6\% |
| Depletion volume |  |  | 5.0\% |  |  | 3.3\% |  |  | 3.4\% |  |  | 0.5\% |  |  | 2.9\% |
| Focus Brands depletion volume ${ }^{(6)}$ |  |  | 11.9\% |  |  | 8.7\% |  |  | 8.8\% |  |  | 6.9\% |  |  | 8.9\% |

[^0]
[^0]:    (4) U.S. Domestic Focus Brands include the foll
    Tree, The Prisoner Brands, and Wid Horse.

