## Business Segment Information

Organic Net Sales
Through February 28, 2019, our internal management financial reporting consisted of two business divisions: (i) Beer and (ii) Wine and Spirits. Beginning March 1, 2019, as a result of our November 2018 Canopy Investment and a change in our chief operating decision maker ("CODM") on March 1, 2019, we have changed our internal management financial reporting to consist of three business divisions: (i) Beer, (ii) Wine and Spirits, and (iii) Canopy. Consequently, as of May 31, 2019, we report our operating results in four segments: (i) Beer, (ii) Wine and Spirits, (iii) Corporate Operations and Other, and (iv) Canopy. The Canopy Equity Method Investment makes up the Canopy segment.

In the Beer segment, our portfolio consists of high-end imported and craft beer brands. We have an exclusive perpetual brand license to import, market, and sell in the U.S. our Mexican beer portfolio. In the Wine and Spirits segment, we sell a portfolio that includes higher-margin, higher-growth wine brands complemented by certain higher-end spirits brands. Amounts included in the Corporate
Operations and Other segment consist of costs of executive management, corporate development, corporate finance, corporate growth and strategy, human resources, internal audit, investor relations, legal, public relations, and information technology, as well as our investments made through our corporate venture capital function. All costs included in the Corporate Operations and Other segment are general costs that are applicable to the consolidated group and are therefore not allocated to the other reportable segments. All costs reported within the Corporate Operations and Other segment are not included in our CODM's evaluation of the operating income (loss) performance of the other reportable segments. The business segments reflect how our operations are managed, how resources are allocated. how oberatina Derformance is evaluated bv senior manaaement. and the structure of our internal financial reportina.
Amounts included for the Canopy segment represent $100 \%$ of Canopy's reported results on a two-month lag, prepared in accordance with U.S. GAAP, and converted from Canadian dollars to U.S. dollars. Although we own less than $100 \%$ of the outstanding shares of Canopy, $100 \%$ of the Canopy results are included in the information below and subsequently eliminated in order to reconcile to our consolidated financial statements.
In addition, management excludes items that affect comparability ("Comparable Adjustments") from its evaluation of the results of each operating segment as these Comparable Adjustments are not reflective of core operations of the segments. Segment operating performance and segment management compensation are evaluated based upon core segment operating income (loss).

## Organic and Constant Currency

For periods of acquisition, the Company defines organic as current period reported less products of acquired businesses reported for the current period, as appropriate. For periods of divestiture, the Company defines organic as prior period reported less products of divested businesses reported for the prior period, as appropriate. The Company provides organic net sales and organic shipment volumes, and historically provided percentage change in constant currency net sales (which excludes the impact of year-over-year currency exchange rate fluctuations), because the Company uses this information in monitoring and evaluating the underlying business trends of its core operations. In addition, the Company believes this information provides investors valuable insight on underlying business trends and results in order to evaluate year-over-year financial performance.

| Transaction | Segment | Date of Transaction | Organic Adjustment Period |
| :--- | :--- | :--- | :--- |
| Acquisition | Wine and Spirits | July 16, 2012 |  |
| Mark West | Beer | June 7, 2013 | July 16, 2012 - July 15, 2013 |
| Beer Business | Wine and Spirits | August 3, 2015 | June 7, 2013- June 6, 2014 |
| Meiomi | Beer | December 16, 2015 | August 3, 2015 - August 2, 2016 |
| Ballast Point | Wine and Spirits | April 29, 2016 | December 16, 2015 - December 15, 2016 |
| Prisoner | Wine and Spirits | October 14, 2016 | April 29, 2016 - April 28, 2017 |
| High West ${ }^{(1)}$ | Wine and Spirits | October 19, 2016 | October 14, 2016 - October 13, 2017 |
| Charles Smith ${ }^{(1)}$ |  | October 19, 2016 - October 18, 2017 |  |
| Divestiture | Wine and Spirits | December 17,2016 |  |
| Canadian business | Wine and Spirits | Dovember 1,2019 | December 17, 2015 - December 16, 2016 |
| Black Velvet Divestiture |  | November 1, 2018 - October 31, 2019 |  |

${ }^{(1)}$ Collectively, the October Wine and Spirits Acquisitions.

Depletions
Depletions represent distributor shipments of the Company's respective branded products to retail customers, based on third-party data. For periods of acquisition, depletion volume includes depletion of products of acquired businesses for the prior comparable period, as appropriate. For periods of divestiture, depletion volume excludes depletion of products of divested businesses for the prior comparable period, as appropriate.

| Transaction | Segment | Date of Transaction | Organic Adjustment Period |
| :--- | :--- | :--- | :--- |
| Acquisition |  |  |  |
| Mark West | Wine and Spirits | July 16, 2012 | July 16, 2011 - July 15, 2012 |
| Beer Business | Wine and Spirits | June 7, 2013 | June 7, 2012 - June 6, 2013 |
| Meiomi | Beer | August 3, 2015 | August 3, 2014 - August 2, 2015 |
| Ballast Point | Wine and Spirits | December 16, 2015 | December 16, 2014 - December 15, 2015 |
| Prisoner | Wine and Spirits | October 14, 2016 | April 29, 2015 - April 28, 2016 |
| High West ${ }^{(1)}$ | Wine and Spirits | October 19, 2016 | October 14, 2015 - October 13, 2016 |
| Charles Smith ${ }^{(1)}$ |  | October 19, 2015 - October 18, 2016 |  |
| Divestiture | Wine and Spirits | December 17, 2016 |  |
| Canadian business | November 1, 2019 | N/A (2) |  |
| Black Velvet Divestiture | Wine and Spirits | November 1, 2018 - October 31, 2019 |  |

[^0]
## BUSINESS SEGMENT INFORMATION (AS ADJUSTED ${ }^{(1)}$

## (in millions)

Net Sales
Beer
Wine and Spirits
Wine
Spirits
Wine and Spirits
Canopy
Consolidation and Eliminations
Comparable Adjustments
Consolidated Net Sales

## Gross Profit

Beer
Wine and Spirits
Corporate Operations and Other
Canopy
Consolidation and Eliminations
Comparable Adjustments
Consolidated Gross Profit

## Operating Income (Loss)

Beer (A)
Wine and Spirits (A)
Corporate Operations and Other (A)
Canopy (A)
Consolidation and Eliminations (A)
Comparable Adjustments
Consolidated Operating Income (Loss)

## ncome (Loss) from Unconsolidated Investments

Beer (B)
Wine and Spirits (B)
Corporate Operations and Other (B)
Canopy (B)
Consolidation and Eliminations (B)
Comparable Adjustments
Consolidated Income (Loss) from Unconsolidated Investments

Comparable Earnings (Losses) Before Interest and Taxes ( $\mathbf{A}+\mathbf{B}$ )


BUSINESS SEGMENT INFORMATION (AS ADJUSTED ${ }^{(1)}$ )

Year Over Year Growth in Net Sales:
Beer
Wine and Spirits
Canopy
Consolidation and Eliminations
Consolidated Net Sales
Year Over Year Growth in Gross Profit:
Beer
Wine and Spirits
Canopy
Consolidation and Eliminations
Consolidated Gross Profit
Year Over Year Growth in Operating Income (Loss) Beer

## Wine and Spirits

Corporate Operations and Other
Canopy
Consolidation and Eliminations
Consolidated Operating Income (Loss)

Gross Profit as a Percent of Net Sales:
Beer
Wine and Spirits
Canopy
Consolidation and Eliminations
Consolidated Gross Profit

Operating Income (Loss) as a Percent of Net Sales Beer
Wine and Spirits
Corporate Operations and Othe
Canopy
Consolidation and Eliminations
Consolidated Operating Income (Loss)

| Fiscal Year 2017 | $\begin{gathered} \text { Fiscal } \\ \text { Year } \\ 2018 \end{gathered}$ | First Quarter 2019 | Second Quarter 2019 | Third Quarter 2019 | Fourth Quarter 2019 | $\begin{gathered} \text { Fiscal } \\ \text { Year } \\ 2019 \end{gathered}$ | First Quarter 2020 | Second Quarter 2020 | Third Quarter 2020 | Fourth Quarter 2020 | $\begin{gathered} \text { Fiscal } \\ \text { Year } \\ 2020 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 10\% | 11\% | 11\% | 16\% | 9\% | 12\% | 7\% | 7\% | 8\% | 9\% | 8\% |
|  | (6\%) | (3\%) | 9\% | 0\% | (8\%) | (0\%) | (8\%) | (9\%) | (10\%) | 1\% | (6\%) |
|  | NM | NM | NM | NM | NM | NM | NM | NM | NM | NM | NM |
|  | NM | NM | NM | NM | NM | NM | NM | NM | NM | NM | NM |
|  | 4\% | 6\% | 10\% | 9\% | 2\% | 7\% | 2\% | 2\% | 1\% | 6\% | 3\% |
|  | 18\% | 10\% | 12\% | 14\% | 10\% | 12\% | 9\% | 8\% | 13\% | 12\% | 10\% |
|  | (3\%) | (8\%) | 7\% | (1\%) | (7\%) | (2\%) | (7\%) | (13\%) | (9\%) | 1\% | (7\%) |
|  | NM | NM | NM | NM | NM | NM | NM | NM | NM | NM | NM |
|  | NM | NM | NM | NM | NM | NM | NM | NM | NM | NM | NM |
|  | 8\% | 6\% | 9\% | 7\% | 6\% | 7\% | (2\%) | 2\% | 2\% | 6\% | 2\% |
|  | 20\% | 5\% | 11\% | 14\% | 16\% | 11\% | 12\% | 9\% | 14\% | 6\% | 10\% |
|  | 0\% | (17\%) | 8\% | 3\% | (5\%) | (3\%) | (4\%) | (20\%) | (12\%) | 6\% | (8\%) |
|  | 19\% | 34\% | 24\% | 9\% | 13\% | 19\% | (13\%) | 5\% | 14\% | 46\% | 13\% |
|  | NM | NM | NM | NM | NM | NM | NM | NM | NM | NM | NM |
|  | NM | NM | NM | NM | NM | NM | NM | NM | NM | NM | NM |
|  | (5\%) | 11\% | 7\% | 14\% | (9\%) | 6\% | (0\%) | (6\%) | (52\%) | 17\% | (11\%) |
| 50.8\% | 54.3\% | 54.5\% | 55.2\% | 53.8\% | 53.8\% | 54.4\% | 55.5\% | 55.7\% | 56.1\% | 55.3\% | 55.6\% |
| 43.7\% | 44.8\% | 43.3\% | 43.6\% | 44.7\% | 44.0\% | 43.9\% | 43.8\% | 41.5\% | 45.1\% | 44.0\% | 43.6\% |
| NM | NM | NM | NM | NM | 23.0\% | 23.0\% | 16.0\% | 14.5\% | (12.6\%) | 33.7\% | 15.6\% |
| NM | NM | NM | NM | NM | 23.0\% | 23.0\% | 16.0\% | 14.5\% | (12.6\%) | 33.7\% | 15.6\% |
| 48.1\% | 50.3\% | 51.2\% | 50.8\% | 49.2\% | 49.7\% | 50.3\% | 49.1\% | 50.6\% | 49.4\% | 49.9\% | 49.8\% |
| 36.3\% | 39.5\% | 37.8\% | 41.3\% | 37.3\% | 40.5\% | 39.3\% | 39.3\% | 41.8\% | 39.3\% | 39.3\% | 40.0\% |
| 25.6\% | 27.2\% | 25.0\% | 26.1\% | 27.0\% | 27.7\% | 26.5\% | 25.9\% | 22.8\% | 26.2\% | 28.9\% | 26.0\% |
| (1.9\%) | (2.2\%) | (2.5\%) | (2.2\%) | (2.3\%) | (2.9\%) | (2.4\%) | (2.1\%) | (2.3\%) | (2.6\%) | (4.0\%) | (2.7\%) |
| NM | NM | NM | NM | NM | (170.2\%) | (170.2\%) | NM | NM | NM | NM | NM |
| NM | NM | NM | NM | NM | (170.2\%) | (170.2\%) | NM | NM | NM | NM | NM |
| 32.6\% | 30.1\% | 30.6\% | 33.3\% | 28.2\% | 25.9\% | 29.7\% | 29.7\% | 30.7\% | 13.4\% | 28.6\% | 25.8\% |

(1) Effective March 1, 2018, we adopted the FASB amended guidance regarding the recognition of revenue from contracts with customers using the retrospective application method. Accordingly, financial information for fiscal year 2017 and the interim and annual periods of fiscal year 2018 presented herein has been adjusted to reflect the adoption of this amended guidance. Annual and interim periods prior to fiscal year 2017, including interim periods for fiscal year 2017, have not been adjusted to reflect the adoption of this amended guidance as the impact is not deemed material.

## BUSINESS SEGMENT INFORMATION (AS PREVIOUSLY REPORTED ${ }^{(1)}$ )

## (in millions)

Net Sales
Beer ${ }^{(2)}$
Wine and Spirits
Wine
Spirits
Wine and Spirits
Corporate Operations and Other
Consolidation and Eliminations ${ }^{(2)}$
Comparable Adjustments
Consolidated Net Sales

## Gross Profit

Beer ${ }^{(2)}$
Wine and Spirits
Corporate Operations and Other
Consolidation and Eliminations ${ }^{(2)}$
Comparable Adjustments
Consolidated Gross Profit

## Operating Income

Beer ${ }^{(2)}$ (A)
Wine and Spirits (A)
Corporate Operations and Other (A)
Consolidation and Eliminations ${ }^{(2)}$ (A)
Comparable Adjustments
Consolidated Operating Income

## Income (Loss) from Unconsolidated Investments

Crown Imports ${ }^{(2)}$ (B)
Wine and Spirits (B)
Corporate Operations and Other (B)
Comparable Adjustments
Consolidated Income (Loss) from Unconsolidated Investments
Comparable Earnings Before Interest and Taxes ( $\mathbf{A}+\mathbf{B}$ )

|  | Fiscal Year 2014 |  | Fiscal Year 2015 |  | Fiscal Year 2016 |  | Fiscal Year 2017 |  | First Quarter 2018 |  | Second <br> Quarter 2018 |  | Third Quarter 2018 |  | Fourth <br> Quarter <br> 2018 |  | Fiscal Year 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 2,835.6 | \$ | 3,188.6 | \$ | 3,622.6 | \$ | 4,229.3 | \$ | 1,242.3 | \$ | 1,378.9 | \$ | 1,040.1 | \$ | 997.2 | \$ | 4,658.5 |
|  | 2,554.2 |  | 2,523.4 |  | 2,591.4 |  | 2,739.3 |  | 605.0 |  | 610.7 |  | 666.6 |  | 677.2 |  | 2,559.5 |
|  | 291.3 |  | 316.0 |  | 334.4 |  | 362.9 |  | 88.2 |  | 94.9 |  | 92.4 |  | 91.5 |  | 367.0 |
|  | 2,845.5 |  | 2,839.4 |  | 2,925.8 |  | 3,102.2 |  | 693.2 |  | 705.6 |  | 759.0 |  | 768.7 |  | 2,926.5 |
|  | (813.4) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  | - |  |  |  | - |  |  |  |  |
| \$ | 4,867.7 | \$ | 6,028.0 | \$ | 6,548.4 | \$ | 7,331.5 | \$ | 1,935.5 | \$ | 2,084.5 | \$ | 1,799.1 | \$ | 1,765.9 | \$ | 7,585.0 |
| \$ | 1,132.1 | \$ | 1,465.8 | \$ | 1,776.0 | \$ | 2,151.3 | \$ | 683.6 | \$ | 747.0 | \$ | 567.0 | \$ | 531.7 | \$ | 2,529.3 |
|  | 1,117.1 |  | 1,172.3 |  | 1,235.0 |  | 1,360.7 |  | 319.4 |  | 314.9 |  | 344.3 |  | 337.4 |  | 1,316.0 |
|  | (241.5) |  |  |  |  |  |  |  | - |  |  |  | - |  | - |  |  |
|  | (16.0) |  | (59.5) |  | (68.7) |  | 17.4 |  | (7.7) |  | 3.4 |  | (3.8) |  | (20.0) |  | (28.1) |
|  | 1,991.7 | \$ | 2,578.6 | \$ | 2,942.3 | \$ | 3,529.4 | \$ | 995.3 | \$ | 1,065.3 | \$ | 907.5 | \$ | 849.1 | \$ | 3,817.2 |
| \$ | 772.9 | \$ | 1,017.8 | \$ | 1,264.1 | \$ | 1,534.4 | \$ | 500.6 | \$ | 566.2 | \$ | 392.4 | \$ | 379.1 | \$ | 1,838.3 |
|  | 637.8 |  | 674.3 |  | 727.0 |  | 800.8 |  | 205.6 |  | 185.1 |  | 199.0 |  | 211.0 |  | 800.7 |
|  | (99.8) |  | (109.1) |  | (125.5) |  | (139.9) |  | (37.4) |  | (41.5) |  | (41.3) |  | (45.6) |  | (165.8) |
|  | (142.6) |  |  |  |  |  |  |  |  |  |  |  | - |  |  |  |  |
|  | 1269.4 |  | (82.8) |  | (100.5) |  | 204.1 |  | (100.7) |  | 4.1 |  | (63.3) |  | (28.8) |  | (188.7) |
| \$ | 2,437.7 | \$ | 1,500.2 | \$ | 1,765.1 | \$ | 2,399.4 | \$ | 568.1 | \$ | 713.9 | \$ | 486.8 | \$ | 515.7 | \$ | 2,284.5 |
| \$ | 70.3 | \$ | - | \$ | - | \$ |  | \$ |  | \$ |  | \$ | - | \$ | - | \$ |  |
|  | 17.6 |  | 21.5 |  | 26.6 |  | 29.2 |  | 0.2 |  | - |  | 32.1 |  | 2.1 |  | 34.4 |
|  |  |  |  |  |  |  | (0.2) |  | 0.2 |  | 0.2 |  | 0.1 |  | (0.3) |  | 0.2 |
|  | (0.1) |  |  |  | 24.5 |  | (1.7) |  | - |  | - |  | 216.9 |  | 235.7 |  | 452.6 |
|  | 87.8 | \$ | 21.5 | \$ | 51.1 | \$ | 27.3 | \$ | 0.4 | \$ | 0.2 | \$ | 249.1 | \$ | 237.5 | \$ | 487.2 |
| \$ | 1,256.2 | \$ | 1,604.5 | \$ | 1,892.2 | \$ | 2,224.3 | \$ | 669.2 | \$ | 710.0 | \$ | 582.3 | \$ | 546.3 |  | 2,507.8 |

BUSINESS SEGMENT INFORMATION (AS PREVIOUSLY REPORTED ${ }^{(1)}$ )

Year Over Year Growth in Net Sales:
Beer ${ }^{(2)}$
Wine and Spirits
Consolidation and Eliminations ${ }^{(2)}$
Consolidated Net Sales
Year Over Year Growth in Gross Profit:
Beer ${ }^{(2)}$
Wine and Spirits
Consolidation and Eliminations ${ }^{(2)}$
Consolidated Gross Profit
ear Over Year Growth in Operating Income:
Beer ${ }^{(2)}$
Wine and Spirits
Corporate Operations and Other
Consolidation and Eliminations ${ }^{(2)}$
Consolidated Operating Income
Gross Profit as a Percent of Net Sales:
Beer ${ }^{(2)}$
Wine and Spirits
Consolidation and Eliminations ${ }^{(2)}$
Consolidated Gross Profit

Operating Income as a Percent of Net Sales: Beer ${ }^{(2)}$
Wine and Spirits
Corporate Operations and Other
Consolidation and Eliminations ${ }^{(2)}$
Consolidated Operating Income

| Fiscal Year <br> 2014 | Fiscal Year <br> 2015 | Fiscal Year <br> 2016 | Fiscal Year 2017 |
| :---: | :---: | :---: | :---: |
| 10\% | 12\% | 14\% | 17\% |
| 2\% | (0\%) | 3\% | 6\% |
| (69\%) | (100\%) | 0\% | 0\% |
| 74\% | 24\% | 9\% | 12\% |
| 50\% | 29\% | 21\% | 21\% |
| 0\% | 5\% | 5\% | 10\% |
| (68\%) | (100\%) | 0\% | 0\% |
| 80\% | 29\% | 14\% | 20\% |
| 73\% | 32\% | 24\% | 21\% |
| (2\%) | 6\% | 8\% | 10\% |
| 7\% | 9\% | 15\% | 11\% |
| (68\%) | (100\%) | 0\% | 0\% |
| NM | (38\%) | 18\% | 36\% |
| 39.9\% | 46.0\% | 49.0\% | 50.9\% |
| 39.3\% | 41.3\% | 42.2\% | 43.9\% |
| 29.7\% | 0.0\% | 0.0\% | 0.0\% |
| 40.9\% | 42.8\% | 44.9\% | 48.1\% |
| 27.3\% | 31.9\% | 34.9\% | 36.3\% |
| 22.4\% | 23.7\% | 24.8\% | 25.8\% |
| (1.8\%) | (1.8\%) | (1.9\%) | (1.9\%) |
| 17.5\% | 0.0\% | 0.0\% | 0.0\% |
| 50.1\% | 24.9\% | 27.0\% | 32.7\% |


| First Quarter 2018 | Second Quarter 2018 | Third Quarter 2018 | Fourth Quarter 2018 | Fiscal Year <br> 2018 |
| :---: | :---: | :---: | :---: | :---: |
| 8\% | 13\% | 8\% | 12\% | 10\% |
| (4\%) | (12\%) | (10\%) | 4\% | (6\%) |
| 0\% | 0\% | 0\% | 0\% | 0\% |
| 3\% | 3\% | (1\%) | 8\% | 3\% |
| 19\% | 21\% | 14\% | 15\% | 18\% |
| 7\% | (11\%) | (11\%) | 5\% | (3\%) |
| 0\% | 0\% | 0\% | 0\% | 0\% |
| 13\% | 10\% | 2\% | 8\% | 8\% |
| 22\% | 26\% | 17\% | 12\% | 20\% |
| 22\% | (10\%) | (14\%) | 8\% | (0\%) |
| (31\%) | (15\%) | (18\%) | (14\%) | 19\% |
| 0\% | 0\% | 0\% | 0\% | 0\% |
| 3\% | 17\% | (9\%) | (27\%) | (5\%) |
| 55.0\% | 54.2\% | 54.5\% | 53.3\% | 54.3\% |
| 46.1\% | 44.6\% | 45.4\% | 43.9\% | 45.0\% |
| 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| 51.4\% | 51.1\% | 50.4\% | 48.1\% | 50.3\% |
| 40.3\% | 41.1\% | 37.7\% | 38.0\% | 39.5\% |
| 29.7\% | 26.2\% | 26.2\% | 27.4\% | 27.4\% |
| (1.9\%) | (2.0\%) | (2.3\%) | (2.6\%) | (2.2\%) |
| 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| 29.4\% | 34.2\% | 27.1\% | 29.2\% | 30.1\% |

(1)

Effective March 1, 2018, we adopted the FASB amended guidance regarding the recognition of revenue from contracts with customers using the retrospective application method. Financia information for the historical annual and interim periods presented herein are as previously reported and have not been adjusted to reflect the adoption of this amended guidance
${ }^{\text {2) }}$ Prior to the acquisition of our import beer business in June 2013, we had a $50 \%$ equity interest in Crown Imports, which was accounted for under the equity method of accounting. Additionally, prior to Prior to the acquisition of our import beer business in June
the acquisition, Crown Imports was a reportable segment.

NM = Not Meaningful

## reported, organic, and constant currency net sales ${ }^{(1)}$

| Fiscal Year 2020 |  | $\begin{aligned} & \substack{\text { Fist } \\ \text { Quarer }} \end{aligned}$ $2020$ | $\begin{gathered} \hline \text { Fist } \\ \text { Quaner } \\ \hline 2019 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Perevent } \\ & \text { Change } \end{aligned}$ |  | $\begin{aligned} & \text { Second } \\ & \text { Quarter } \end{aligned}$ $2020$ | $\begin{aligned} & \text { Second } \\ & \text { Quarter } \end{aligned}$ $2019$ | $\begin{gathered} \text { Percent } \\ \text { Change } \end{gathered}$ |  | $\begin{aligned} & \text { Third } \\ & \text { Tuarer } \end{aligned}$ $2020$ | $\begin{gathered} \text { Thind } \\ \text { Quarer } \\ \text { Cuar } \\ \hline 2019 \\ \hline \end{gathered}$ | $\begin{array}{\|l} \text { Percent } \\ \text { Change } \end{array}$ |  | Fourth Quarter <br> 2020 | Fourth <br> 2019 | $\begin{array}{\|c} \text { Percent } \\ \text { Change } \end{array}$ |  | $\begin{gathered} \text { Fiscalal } \\ \text { vear } \end{gathered}$ | $\begin{aligned} & \text { Fiscalal } \\ & \text { vear } \end{aligned}$ | ${ }_{\substack{\text { Percent } \\ \text { Change }}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Consolidated Net Sales | s | 2,097. | 2,047.1 | 2\% | \$ | 2,344.0 | 2,299.1 | 2\% | \$ | 1,999.4 | 1,972.6 | 1\% | s | 1,902.9 | 1,797.2 | 6\% | \$ | ${ }^{8.344 .5}$ | 8.116 .0 | 3\% |
| Less: Black Velvet Divestiture |  |  | 2.047.1 | 2\% |  | 2.344 .0 s | 2.299.1 | 2\% |  | 1.999 .4 | ${ }_{\text {18.964. }}^{(1.9}$ | 2\% | s | 1,902.9 | ${ }_{1,779.7}^{(17.5)}$ | 7\% |  | 8.343 .5 | $\frac{(26.0)}{8.090 .0}$ | 3\% |
| Beer Net Sales | s | 1,47.4 \$ | 1.375 .1 | 7\% | \$ | 1,640.4 \$ | 1,527.1 | 7\% | s | 1,310.6 | 1.209.8 | 8\% | s | 1,187.5 | 1,090.1 | 9\% | s | 5.615.9 | 5.202.1 | 8\% |
| Wine and Spirits Net Sales Less: Black Velvet Divestiture | $s$ | 619.8 s | ${ }^{672.0}$ | (8\%) | s | 703.6 s | 72.0 | (9\%) | $\stackrel{5}{5}$ | 688.8 | $\begin{array}{r}762.8 \\ \text { (8,5) } \\ 7543 \\ \hline\end{array}$ | \%\%) | s | 715.4 | 707.1 <br> (17.5) | 1\% | ${ }^{5}$ |  | $\begin{gathered} 2.913,9 \\ .(26.0) \end{gathered}$ | (6\%) |
| Wine and Spirits Organic Net Sales | $\stackrel{5}{5}$ | 619.8 § | 672.0 | ${ }^{(8 \%)}$ |  | 703.6 \$ | 772.0 | (99\%) |  | 688.8 | 754.3 | 9\%) | s | 715.4 | 689.6 | 4\% |  | 2.727.6 | 2,887.9 | 6\%) |




reported, organic, and constant currency net sales ${ }^{(1)}$

| Fiscal Year 2016 |  | Fivst Quater vert | Cuirter | Perent Change | Currency | $\begin{gathered} \text { Constant } \\ \substack{\text { Curenery } \\ \text { Perenen } \\ \text { Changer }} \end{gathered}$ |  | $\begin{gathered} \text { Second } \\ \text { Ouanter } \\ \text { Ouis } \\ 201 \end{gathered}$ | Percent Change | Currency |  | $\begin{aligned} & \text { T} \\ & \text { Tuard } \\ & \text { 20ref } \end{aligned}$ | $\begin{gathered} \text { Third } \\ \text { Cuarer er } \\ \text { anct } \end{gathered}$ | Percent Change | Currency |  | $\begin{aligned} & \text { Oourther } \\ & \text { Ouater } \\ & \hline 01 \end{aligned}$ | $\begin{gathered} \text { Fourn } \\ \text { Quaner } \\ \text { Ouner } \\ \hline 2015 \end{gathered}$ | Percent Change | Currency | $\begin{gathered} \text { Constant } \\ \text { Cornene } \\ \text { Perener } \\ \text { Changes } \end{gathered}$ | Fiscal Year Fiscal Year 2016 2015 | Percent Change | Currency | $\begin{gathered} \text { Constant } \\ \text { Curner } \\ \text { Cerecen } \\ \text { Chaneat } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Consolidated Net Sales <br> Less: Meiomi <br> Less: Ballast Point | ${ }^{5}$ | 1.631 .3 s | 1.526.0 | 7\% | (1)\% | 8\% | $\$ \underset{\substack{1.733 .4 \\(3.8) \\ \hline}}{ }$ | \$ 1.604.1 | ${ }^{8 \%}$ | ${ }^{12 \%}$ | 10\% | $\$ \underset{\substack{1.640 .5 \\(34.7)}}{ }$ | \$ 1.541 .7 | 6\% | ${ }^{12} \%$ | 8\% |   <br>  1.543 .2 <br>   <br>   <br>   | 1.356.2 | ${ }^{14 \%}$ | (1)\% | 15\% | S <br> 6.548 .4 s <br> (73.8) <br> $(127.2)$ | 9\% | (1)\% | 10\% |
| Consolidated Organic Net Sales |  | 1.631 .38 | 1.526.0 | 7\% | (1)\% | 8\% | \$ 1.729 .6 s | S 1.604.1 | 8\% | (2)\% | 9\% | \$ 1.605 .8 s | ¢ 1.544 .7 | 4\% | (2)\% | 6\% | $\underline{\text { s }} 1.480 .7 \mathrm{~s}$ | 5 1.356 .2 | 9\% | (1)\% | 10\% | S 6.447.4 S 6.028.0 | 7\% | (1)\% | 8\% |
| Beer Net Sales <br> Less: Ballast Point | s | 965.8 \$ | 867.7 | 11\% | \% | \% | \$ 1019.5 s | 89.8 | 14\% | \% | 14\% | \$ 83.1 .3 \$ | 768.1 | 8\% | \% | 8\% | $\begin{array}{r} 800.0 \\ \hline \end{array}$ | 661.0 | 22\% | -\% | 22\% | $\begin{gathered} \text { \& } \begin{array}{c} 3.622 .6 \\ (27.2) \end{array}{ }^{3.188 .6} \\ \hline \end{gathered}$ | 14\% | \% | 14\% |
| Beer Organic Net Sales | s | 965.8 s | 887.7 | 11\% | \% | 11\% | \$ 1.019 .5 s | 891.8 | 14\% | \% | 14\% | \$831.3 \$ | 768.1 | ${ }^{8 \%}$ | \% | 8\% | S 778.8 S | $\underline{6610}$ | 18\% | \% | 18\% | $\$^{\text {S }} 3.595 .4 \mathrm{~s} 3.188 .6$ | 13\% | \% | 13\% |
| Wine and Spirits Net Sales Less: Meiomi |  | 66.5 \$ | 658.3 | 1\% | (3)\% | 4\% | $\begin{array}{cc} \$ & 713.9 \$ \\ & (3.8) \\ \hline & 7101 \$ \end{array}$ | ${ }^{715.8}$ |  |  |  | $\begin{array}{ll} \$ & 809.2 \$ \\ & (34.7) \\ \hline \end{array}$ |  | 5\% |  | 8\% | $\begin{array}{cc} \$ 37.2 \$ \\ & (35.3) \\ \hline \end{array}$ | 691.9 | 7\% |  |  |  | \% | (3)\% | 3\% |
| Wine and Spirits organic Net Sales |  | 665.5 s | 658.3 | 1\% | (3)\% | 4\% | $\underline{810.1 \mathrm{~s}}$ | ${ }^{515.8}$ |  | (3)\% |  | \$ 774.5 | ${ }^{773.4}$ | 0\% |  |  | $\underline{701.9 \mathrm{~s}}$ | 69.9 | 1\% |  |  | $\underline{\text { s } 2.852 .0 \text { \$ } 2.839 .4}$ | \% | (3)\% | 3\% |
| Fiscal Year 2015 |  |  | $\begin{gathered} \text { First } \\ \text { Quarerer } \\ \text { Quan } \end{gathered}$ | Perent Change | Curency | $\begin{gathered} \text { Constant } \\ \substack{\text { Curencery } \\ \text { Perent } \\ \text { Change }} \end{gathered}$ | Second Quarter 2015 | $\begin{gathered} \text { Second } \\ \text { Ouarer } \\ \text { Ouin } \\ 2014 \end{gathered}$ | Percent Change | Curency <br> Impact | $\begin{aligned} & \text { Constant } \\ & \text { Correnc } \\ & \text { Perenent } \\ & \text { Changese } \end{aligned}$ | $\begin{gathered} \text { Third } \\ \text { Quaner er } \\ \text { aun } \end{gathered}$ | $\begin{gathered} \text { Third } \\ \text { Cuarer } \\ \text { Quare } \\ 2014 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Percent } \\ \text { Change } \end{gathered}$ | Currency Impact | $\begin{gathered} \text { Constant } \\ \text { Counency } \\ \text { Perecon } \\ \text { Changet) } \end{gathered}$ | $\begin{aligned} & \text { Fourther } \\ & \text { Ouater } \\ & 20015 \end{aligned}$ | $\begin{gathered} \text { Fourn } \\ \text { Ouarer } \\ \text { Oun } \end{gathered}$ | Percent Change | $\underset{\substack{\text { Currency } \\ \text { Impact }}}{ }$ | $\begin{gathered} \text { Constant } \\ \text { Corent } \\ \text { Perener } \\ \text { Chanage } \end{gathered}$ | $\substack{\text { Fiscal Year } \\ 2015 \\ \text { Fisaal Year } \\ 2014 \\ \hline}$ | ${ }_{\text {Perent }}^{\substack{\text { Perane }}}$ | Curency |  |
| Consolidated Net Sales <br> Less: Beer Business Acquisition Consolidated Organic Net Sales |  |  | $\frac{673.4}{673.4}$ | 127\% | 11\% | 18\% |  |  | 10\% | \% | 10\% | \$ ${ }^{\text {\$1.541.7 \$ }}$ | ${ }_{5}^{\text {\$ }} 1.4443 .3{ }^{\text {1.43.3 }}$ | 7\% | (1)\% | 7\% | 8 1.356 .2 | ${ }_{1}^{1.291 .2}{ }^{1,291.2}$ | 5\% | (1)\% | $6 \%$ |  | 24\% | (1)\% | 25\% |
| Beer Net Sales <br> Less: Beer Business Acquisition |  | $\begin{gathered} 866,7 \mathrm{~s} \\ (8877.7 \end{gathered}$ |  | NM | \% | NM | $\begin{aligned} & 888.3 \$ \\ & \hline \\ & \hline \end{aligned}$ |  | 6\% | \% | 16\% | 768.3 s | 661.6 | 16\% | \% | $6 \%$ | 664.3 | 597.8 | 11\% | - | $11 \%$ | $\begin{gathered} 3,188.6 \$ 2.022 .2 \\ (941.1) \\ \hline \end{gathered}$ | 58\% | \% | $58 \%$ |
| Beer Organic Net Sales |  | s |  | NM | \% | nM | s 814.9 s | 762.8 | 7\% | \% | 7\% | \$ 768.3 s | 66.6 | 16\% | \% | 16\% | s 664.3 s | 597.8 | 11\% | \% | 1\% | S 2.247 .5 \& 2.022 .2 | 11\% | \% | 11\% |
| Wine and Sppirits Net Sales |  | 658.3 | 673.4 | (2\%) | (1)\% | (1\%) | 715.8 | ${ }^{697.0}$ | 3\% | (1)\% | 3\% | 773.4 s | 781.7 | (1\%) | (1)\% | - | 691.9 | ${ }^{693.4}$ | 10\%) | 21\% | 2\% | \$ 2.839 .4 \$ 2,845 | (0\%) | (1)\% |  |

## SHIPMENT AND DEPLETION INFORMATION

| Fiscal Year 2020 | First Quarter | First Quarter <br> 2019 | Percent Change | Second Quarter 2020 | Second Quarter 2019 | Percent Change | Third Quarter <br> 2020 | Third Quarter <br> 2019 | Percent Change | Fourth Quarter 2020 | Fourth Quarter 2019 | Percent Change | $\begin{gathered} \hline \begin{array}{c} \text { Fiscal } \\ \text { Year } \end{array} \\ 2020 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \begin{array}{c} \text { Fiscal } \\ \text { Year } \end{array} \\ 2019 \\ \hline \end{gathered}$ | Percent Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BEER |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| (in millions, branded product, 24-pack, 12-ounce case equivalents) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shipment volume | 82.1 | 77.9 | 5.4\% | 91.9 | 87.3 | 5.3\% | 72.6 | 68.0 | 6.8\% | 65.3 | 60.9 | 7.2\% | 311.9 | 294.1 | 6.1\% |
| Depletion volume |  |  | 6.6\% |  |  | 6.2\% |  |  | 7.3\% |  |  | 10.7\% |  |  | 7.5\% |
| WINE AND SPIRITS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shipment volume | 12.4 | 13.5 | (8.1\%) | 14.4 | 16.0 | (10.0\%) | 12.8 | 14.8 | (13.5\%) | 14.0 | 14.2 | (1.4\%) | 53.6 | 58.5 | (8.4\%) |
| Organic shipment volume | 12.4 | 13.5 | (8.1\%) | 14.4 | 16.0 | (10.0\%) | 12.8 | 14.5 | (11.7\%) | 14.0 | 13.8 | 1.4\% | 53.6 | 57.8 | (7.3\%) |
| U.S. Domestic shipment volume | 11.3 | 12.5 | (9.6\%) | 13.5 | 14.8 | (8.8\%) | 11.6 | 13.8 | (15.9\%) | 13.1 | 13.3 | (1.5\%) | 49.5 | 54.4 | (9.0\%) |
| U.S. Domestic organic shipment volume | 11.3 | 12.5 | (9.6\%) | 13.5 | 14.8 | (8.8\%) | 11.6 | 13.5 | (14.1\%) | 13.1 | 12.9 | 1.6\% | 49.5 | 53.7 | (7.8\%) |
| U.S. Domestic Power Brands shipment volume ${ }^{(1)}$ | 4.5 | 5.3 | (15.1\%) | 6.3 | 6.3 | 0.0\% | 5.9 | 5.9 | 0.0\% | 6.3 | 5.9 | 6.8\% | 23.0 | 23.4 | (1.7\%) |
| U.S. Domestic depletion volume |  |  | (0.7\%) |  |  | (13.3\%) |  |  | (5.8\%) |  |  | (0.4\%) |  |  | (5.1\%) |
| U.S. Domestic Power Brands depletion volume ${ }^{(1)}$ |  |  | 4.2\% |  |  | (3.8\%) |  |  | 3.3\% |  |  | 4.6\% |  |  | 2.1\% |

${ }^{(1)}$ U.S. Domestic Power Brands include the following brands and/or portfolio of brands: 7 Moons, Auros, Casa Noble, Champagne Palmer \& Co, Cooper \& Thief, Crafters Union, Cuvée Sauvage, Drylands, High West, Kim Crawford, Meiomi, Mi CAMPO, Mount Veeder, Nelson's Green Brier, Nobilo, Ruffino, SIMI, Spoken Barrel, SVEDKA, The Real McCoy, and the Charles Smith, Prisoner, Robert Mondavi, and Schrader portfolio of brands.

| Fiscal Year 2019 | First Quarter 2019 | First Quarter 2018 | Percent Change | Second Quarter 2019 | Second Quarter 2018 | Percent Change | Third Quarter 2019 | Third Quarter 2018 | Percent Change | Fourth Quarter 2019 | Fourth Quarter 2018 | Percent Change | Fiscal Year $2019$ | Fiscal Year <br> 2018 | Percent Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BEER <br> (in millions, branded product, 24-pack, 12-ounce case equivalents) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shipment volume | 77.9 | 71.7 | 8.6\% | 87.3 | 80.3 | 8.7\% | 68.0 | 59.6 | 14.1\% | 60.9 | 56.4 | 8.0\% | 294.1 | 268.0 | 9.7\% |
| Depletion volume |  |  | 8.9\% |  |  | 10.1\% |  |  | 7.8\% |  |  | 8.1\% |  |  | 8.8\% |
| WINE AND SPIRITS <br> (in millions, branded product, 9-liter case equivalents) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shipment volume | 13.5 | 13.9 | (2.9\%) | 16.0 | 14.7 | 8.8\% | 14.8 | 14.8 | 0.0\% | 14.2 | 15.6 | (9.0\%) | 58.5 | 59.0 | (0.8\%) |
| U.S. Domestic shipment volume | 12.5 | 12.9 | (3.1\%) | 14.8 | 13.6 | 8.8\% | 13.8 | 13.6 | 1.5\% | 13.3 | 14.6 | (8.9\%) | 54.4 | 54.7 | (0.5\%) |
| U.S. Domestic Focus Brands shipment volume ${ }^{(2)}$ | 7.8 | 7.7 | 1.3\% | 9.4 | 8.3 | 13.3\% | 8.3 | 8.3 | 0.0\% | 8.4 | 8.8 | (4.5\%) | 33.9 | 33.1 | 2.4\% |
| U.S. Domestic depletion volume |  |  | (3.6\%) |  |  | 0.2\% |  |  | (3.2\%) |  |  | (4.0\%) |  |  | (2.6\%) |
| U.S. Domestic Focus Brands depletion volume ${ }^{(2)}$ |  |  | 0.4\% |  |  | 2.3\% |  |  | 0.3\% |  |  | (0.6\%) |  |  | 0.6\% |

${ }^{(2)}$ U.S. Domestic Focus Brands include the following brands and/or portfolio of brands: 7 Moons, Black Box, Casa Noble, Clos du Bois, Franciscan, High West, Kim Crawford, Mark West, Meiomi, Mount Veeder, Nobilo, Ravage, Robert Mondavi, Ruffino, Schrader, SIMI, SVEDKA, The Dreaming Tree, and the Charles Smith and Prisoner portfolio of brands.

## SHIPMENT AND DEPLETION INFORMATION


${ }^{\text {(3) }}$ U.S. Domestic Focus Brands include the following brands: 7 Moons, Black Box, Casa Noble, Clos du Bois, Estancia, Franciscan, High West, Kim Crawford, Kung Fu Girl, Mark West, Meiomi, Mount Veeder, Nobilo, Ravage, Robert Mondavi, Ruffino, SIMI, SVEDKA, The Dreaming Tree, The Prisoner, and The Velvet Devil.

| Fiscal Year 2017 | $\begin{gathered} \text { First } \\ \text { Quarter } \\ 2017 \end{gathered}$ | $\begin{gathered} \text { First } \\ \text { Quarter } \\ 2016 \end{gathered}$ | Percent Change | Second Quarter 2017 | Second Quarter 2016 | Percent Change | Third Quarter 2017 | Third Quarter 2016 | Percent Change | Fourth Quarter 2017 | Fourth Quarter 2016 | Percent Change | Fiscal Year 2017 | Fiscal Year 2016 | Percent Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BEER <br> (in millions, branded product, 24-pack, 12-ounce case equivalents) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shipment volume | 67.0 | 58.6 | 14.3\% | 71.9 | 62.2 | 15.6\% | 56.3 | 50.2 | 12.2\% | 51.2 | 47.0 | 8.9\% | 246.4 | 218.0 | 13.0\% |
| Organic shipment volume | 65.6 | 58.6 | 11.9\% | 70.3 | 62.2 | 13.0\% | 55.3 | 50.2 | 10.2\% | 51.1 | 47.0 | 8.7\% | 242.3 | 218.0 | 11.1\% |
| Depletion volume |  |  | 9.7\% |  |  | 13.9\% |  |  | 10.7\% |  |  | 6.2\% |  |  | 10.4\% |
| WINE AND SPIRITS <br> (in millions, branded product, 9-liter case equivalents) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shipment volume | 16.4 | 15.7 | 4.5\% | 18.2 | 17.0 | 7.1\% | 18.3 | 18.4 | (0.5\%) | 16.3 | 17.1 | (4.7\%) | 69.2 | 68.2 | 1.5\% |
| Organic shipment volume | 16.1 | 15.7 | 2.5\% | 18.0 | 17.0 | 5.9\% | 18.2 | 18.4 | (1.1\%) | 16.1 | 15.1 | 6.6\% | 68.4 | 66.2 | 3.3\% |
| U.S. Domestic shipment volume | 12.4 | 11.7 | 6.0\% | 14.2 | 12.8 | 10.9\% | 14.0 | 14.1 | (0.7\%) | 14.4 | 13.3 | 8.3\% | 55.0 | 51.9 | 6.0\% |
| U.S. Domestic organic shipment volume | 12.1 | 11.7 | 3.4\% | 14.0 | 12.8 | 9.4\% | 13.9 | 14.1 | (1.4\%) | 14.2 | 13.3 | 6.8\% | 54.2 | 51.9 | 4.4\% |
| U.S. Domestic Focus Brands shipment volume ${ }^{(4)}$ | 7.1 | 6.3 | 12.7\% | 8.2 | 6.9 | 18.8\% | 8.1 | 7.6 | 6.6\% | 8.6 | 7.6 | 13.2\% | 32.0 | 28.4 | 12.7\% |
| U.S. Domestic organic Focus Brands shipment volume ${ }^{(4)}$ | 6.8 | 6.3 | 7.9\% | 8.0 | 6.9 | 15.9\% | 8.1 | 7.6 | 6.6\% | 8.5 | 7.6 | 11.8\% | 31.4 | 28.4 | 10.6\% |
| U.S. Domestic depletion volume |  |  | 5.0\% |  |  | 3.3\% |  |  | 3.4\% |  |  | 0.5\% |  |  | 2.9\% |
| U.S. Domestic Focus Brands depletion volume ${ }^{(4)}$ |  |  | 11.9\% |  |  | 8.7\% |  |  | 8.8\% |  |  | 6.9\% |  |  | 8.9\% |

${ }^{(4)}$ U.S. Domestic Focus Brands include the following brands: Black Box, Clos du Bois, Estancia, Franciscan Estate, Inniskillin, Kim Crawford, Mark West, Meiomi, Mount Veeder, Nobilo, Robert Mondavi, Ruffino, Saved, SIMI, SVEDKA, The Dreaming Tree, The Prisoner Brands, and Wild Horse.

## SHIPMENT AND DEPLETION INFORMATION

| Fiscal Year 2016 |
| :--- |
| BEER |

(in millions, branded product, 24-pack, 12-ounce case equivalents)
Shipment volume
Organic shipment volume
Depletion volume

## WINE AND SPIRITS

(in millions, branded product, 9 -liter case equivalents)
Shipment volume
Organic shipment volume
S. Domestic shipment volume
U.S. Domestic organic shipment volume
U.S. Domestic Focus Brands shipment volume ${ }^{(5)}$
U.S. Domestic organic Focus Brands shipment volume ${ }^{(5)}$
S. Domestic depletion volume
U.S. Domestic Focus Brands depletion volume ${ }^{(5)}$


| 58.6 | 53 |
| :--- | :--- |
| 58.6 | 53.3 |


| Third <br> Quarter <br> 2016 | Third <br> Quarter <br> 2015 | Percent <br> Change | Fourth  <br> Quarter Fourth <br> Quarter Percent <br> Change  <br> 2016  |
| :---: | :---: | :---: | :---: |


$50.2 \quad 46.9$
$7.0 \%$
$7.0 \%$
$16.2 \%$

|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 47.0 | 40.6 | $15.8 \%$ | 218.0 | 195.8 |
| 46.1 | 40.6 | $13.5 \%$ | 217.1 |  |

$218.0 \quad 195.8$
5) U.S. Domestic Focus Brands include the following brands: Black Box, Clos du Bois, Estancia, Franciscan Estate, Inniskillin, Kim Crawford, Mark West, Meiomi, Mount Veeder, Robert Mondavi, Ruffino, Saved, SIMI, SVEDKA, The Dreaming Tree, and Wild Horse.

| Fiscal Year 2015 | First Quarter 2015 | First Quarter 2014 | Percent Change | Second Quarter 2015 | Second Quarter 2014 | Percent Change | Third Quarter 2015 | Third Quarter 2014 | Percent Change | Fourth Quarter 2015 | Fourth Quarter 2014 | Percent Change | Fiscal Year 2015 | Fiscal Year 2014 | Percent Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| beer |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| (in millions, branded product, 24-pack, 12-ounce case equivalents) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shipment volume | 53.3 | 48.1 | 10.8\% | 55.0 | 51.5 | 6.8\% | 46.9 | 41.1 | 14.1\% | 40.6 | 36.7 | 10.6\% | 195.8 | 177.4 | 10.4\% |
| Depletion volume |  |  | 8.0\% |  |  | 8.0\% |  |  | 8.0\% |  |  | 9.3\% |  |  | 8.3\% |
| WINE AND SPIRITS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| (in millions, branded product, 9 -liter case equivalents) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shipment volume | 15.1 | 15.7 | (3.8\%) | 16.8 | 16.6 | 1.2\% | 18.0 | 17.7 | 1.7\% | 16.1 | 16.8 | (4.2\%) | 66.0 | 66.8 | (1.2\%) |
| U.S. Domestic shipment volume | 11.4 | 11.9 | (4.2\%) | 12.6 | 12.5 | 0.8\% | 13.7 | 13.7 | 0.0\% | 12.8 | 13.2 | (3.0\%) | 50.5 | 51.3 | (1.6\%) |
| U.S. Domestic Focus Brands shipment volume ${ }^{(6)}$ | 8.1 | 8.2 | (1.2\%) | 8.6 | 8.9 | (3.4\%) | 9.8 | 9.6 | 2.1\% | 8.7 | 9.2 | (5.4\%) | 35.2 | 35.9 | (1.9\%) |
| U.S. Domestic depletion volume |  |  | (1.8\%) |  |  | 2.4\% |  |  | 0.0\% |  |  | (0.6\%) |  |  | (0.1\%) |
| U.S. Domestic Focus Brands depletion volume ${ }^{(6)}$ |  |  | (1.3\%) |  |  | 2.7\% |  |  | 0.0\% |  |  | 0.0\% |  |  | 0.3\% |

U.S. Domestic Focus Brands depletion volume

Goliath, Robert Mondavi, Ruffino, SIMI, SVEDKA, Toasted Head, and Wild Horse.


[^0]:    ${ }^{2}$ Depletion data is only available for product sold domestically in the U.S.

